



## 7M Tours

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7M Tours is a full-service Destination Management Company, efficiently providing complete travel services – Hotels, Travel Events, Transportation, Meals, Airlines, Cruises, City Tours & etc. The management strongly believes in delivering value-oriented services and building strong long-term business relationships.

In the process of creating a benchmark in the market, the company leaders not only focus personally on the clients' needs, but also step in to deal with the vendors and suppliers for greater business volumes. The company is cultivated and skilled in conducting a wide variety of travel in U.S.A., Canada and worldwide.

7M Tours employs the most highly-skilled travel professionals between USA & India. Customized Group Tours and Incentive Groups are in the company's predominant market list. 7M Tours has sister companies and affiliations with various ticketing and cruise line agencies to evidently offer unbeatable rates along with expedited quality services.

7M Tours is a proud member of IATA, IATAN, NTA, ABA and many such professional trade associations. Progressing toward fresh demands, the management has emerged with new markets like South America, with the success of 7M Tours.net. 7M Tours was proud to be awarded Multiple Travel Awards for Best DMC for the Americas.

### How would you classify your business?

DMC, Inbound/Receptive Operator

### Type of Business:

Customized, FIT, Group, Leisure, MICE

### Types of Travel:

Leisure: Visiting Friends/Relatives  
 Leisure: Vacation/Holiday  
 Leisure: Special Events/Sports  
 Leisure: Other (Educational, Health Treatment, Religion)  
 Corporate: MICE

### Average Size of Booking:

FIT - 1 to 9 pax  
 Groups – 10 to 49 pax  
 Groups – 50 to 99 pax  
 Groups – 100 to 249 pax  
 Groups – 250 to 499 pax

### Percentage of business that is Business-to-Business: 100%

Percentage of business that is international inbound to the U.S.: 100%

### Number of Annual USA Travelers Generated:

6,000 pax & up

### Estimated Average Revenue per USA Traveler:

USD \$3,000 to \$4,999

### Number of Years conducting international inbound travel to the USA: 8

### Two Highest Performing Quarters:

Q3 Jul to Sep

### Types of Products Purchased:

Accommodations  
 Entrance Tickets  
 Transportation  
 One-Day Tours  
 Shopping  
 Dining  
 Other

### How are you working with hotels/suppliers?

Direct and API

### Types of Packages Offered:

Cultural/Historical Tours  
 Custom Tours (Shopping, Sports, Luxury, Culinary)  
 Entertainment/Special Events  
 Study/Language Immersion Tours  
 Adventure/Outdoor Tours

### USA Destinations Served:

Entire United States

### Top 5 Markets Served:

India, Europe, Middle East

### Languages Offered:

As necessary depending on source market

### What is Trending in 2020?

A break from the regular itineraries

### What are you looking for at the 2020 Summit?

More product

## NOTES: