



Amadeo Travel Solutions

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Amadeo Travel Solution offers mini tours across the East and West coast in nine different languages with unlimited availability and guaranteed departures. There are more than 28 different programs with daily departures designed to satisfy even the most demanding travelers.

How would you classify your business?

DMC, Inbound/Receptive Operator

Type of Business:

Customized, FIT

Types of Travel:

Leisure: Vacation/Holiday

Average Size of Booking:

Groups – 50 to 99 pax

Percentage of business that is

Business-to-Business: 90%

Annual Sales Revenue: 25,000,000

Percentage of business that is international inbound to the U.S.: 95%

Number of Annual USA Travelers Generated:

6,000 pax & up

Estimated Average Revenue per USA Traveler:

USD \$999 & Below

Number of Years conducting international inbound travel to the USA: 20

Two Highest Performing Quarters:

Q2 Apr to Jun, Q3 Jul to Sep

Types of Products Purchased:

Accommodations
 Transportation

How are you working with hotels/suppliers?

Group rates

Types of Packages Offered:

Cultural/Historical Tours
 Custom Tours (Shopping, Sports, Luxury, Culinary)

USA Destinations Served:

West (Colorado, Idaho, Montana, Nevada, North Dakota, South Dakota, Utah, Wyoming)
 Southwest (Arizona, New Mexico, Oklahoma, Texas)
 Northeast (Connecticut, Delaware, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont)

Top 5 Markets Served:

Italy, Japan, Germany, Spain, China

Languages Offered:

English, Italian, Spanish, Portuguese, French, German, Japanese, Hebrew and Chinese

What is Trending in 2020?

Amadeo sees a significant increase in customers visiting national parks and booking historical tours. Both international and domestic markets will continue to grow in these sectors

What are you looking for at the 2020 Summit?

Opportunities for partnerships

NOTES: