America 4 You

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Receptive tour operator specializing in soft adventure travel like ranch vacations, river rafting, National Park adventures, city programs, cattle & horse drives, pack trips, Native American culture, winter adventures (snowmobiling excursions, skiing, etc), flexible & set self-drive itineraries. Special & small groups.

How would you classify your business?
Inbound/Receptive Operator

Type of Business:
Customized, FIT

Types of Travel:
Leisure: Vacation/Holiday

Average Size of Booking:
FIT - 1 to 9 pax

Percentage of business that is Business-to-Business: 100%

Annual Sales Revenue:
$2,000,000.00

Percentage of business that is international inbound to the U.S.: 100%

Number of Annual USA Travelers Generated:
1,000 to 2,499 pax

Estimated Average Revenue per USA Traveler:
USD $3,000 to $4,999

Number of Years conducting international inbound travel to the USA:
24

Two Highest Performing Quarters:
Q2 Apr to Jun, Q3 Jul to Sep

Types of Products Purchased:
Accommodations
Entrance Tickets
Transportation
One-Day Tours

How are you working with hotels/suppliers?
Static FIT contracts. Connectivity.

Types of Packages Offered:
Cultural/Historical Tours
Custom Tours (Shopping, Sports, Luxury, Culinary)
Adventure/Outdoor Tours

USA Destinations Served:
Entire United States

Top 5 Markets Served:
Germany, BeNeLux, Scandinavian, Italy, Australia/New Zealand

Languages Offered:
English, German, Spanish

What is Trending in 2020?
Staying longer in a few destinations rather than staying one night in a lot of places. More authentic experiences. Finding the "new" spots that their friends haven't traveled to yet.

What are you looking for at the 2020 Summit?
New hotel and activity partners to contract with.

NOTES: