



## American Ring Travel, Inc.

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American Ring Travel (ART) has been at the forefront of the US packaged travel business since its inception in the 1980's. As a Receptive Tour Operator, ART primarily designs and markets several dozen escorted motor-coach tour products throughout the USA and Canada. ART guarantees and operates, its own German language seat-in-coach departures , as well as, operating several private label programs in a multitude of languages based on a clients specific needs and requirements. The destinations, as well as, the standard of service can and do vary based on each clients individual budget and needs. Our diversified clientele include some of the largest wholesale tour companies around the world. As a B2B provider of packaged travel services, we contract with various suppliers including accommodations, meals, local tours/ admissions, guides and transportation. You can rest assured that our negotiated rate will be based on volume (often over your need dates) and will always be confidential and opaque.

### How would you classify your business?

Inbound/Receptive Operator

### Type of Business:

Customized, Group, Leisure, Scheduled

### Types of Travel:

Leisure: Vacation/Holiday

### Average Size of Booking:

Groups – 10 to 49 pax  
 Groups – 50 to 99 pax

### Percentage of business that is Business-to-Business:

100%

### Annual Sales Revenue:

Significant

### Percentage of business that is international inbound to the U.S.:

99%

### Number of Annual USA Travelers Generated:

6,000 pax & up

### Estimated Average Revenue per USA Traveler:

USD \$1,000 to \$2,999

### Number of Years conducting international inbound travel to the USA:

30+

### Two Highest Performing Quarters:

Q2 Apr to Jun

Q3 Jul to Sep

### Types of Products Purchased:

Accommodations  
 Transportation  
 Dining

### How are you working with hotels/ suppliers?

Mainly group rates over a set day of week pattern

### Types of Packages Offered:

Cultural/Historical Tours  
 Custom Tours (Shopping, Sports, Luxury, Culinary)  
 Study/Language Immersion Tours  
 Adventure/Outdoor Tours

### USA Destinations Served:

Entire United States

### Top 5 Markets Served:

Germany  
 Netherlands  
 United Kingdom  
 Denmark  
 Belgium

### Languages Offered:

German, Dutch, Danish, Flemish, and various others

### What is Trending in 2020?

Small group, more social and immersive experiences

### What are you looking for at the 2020 Summit?

Connecting with new suppliers

## NOTES: