



Kaleidoscope Adventures®

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Kaleidoscope Adventures is a full-service student tour operator with more than 26+ years of inspiring student travel. Our CEO and COO are former educators and we specialize in surprisingly unique educational, performance, sports, class trip, and cruise travel to more than 40+ student friendly destinations. We are ready to help you with any student travel need, no matter how big or small.

We have connected inbound student groups with educational programs and performance opportunities all around the United States. All hotels, restaurants, attractions, and educational/performance opportunities are carefully selected to meet the unique needs of student groups. We can also help with school approval processes (even for groups abroad) where special requirements for insurance, safety, and security must be met. Whether we are providing you with a STEM workshop at the Military Aviation Museum in Virginia Beach, performance at the Walt Disney World® Resort, or a trip to Space Camp in Huntsville we have the experience, connections, and curricular focus to make your student group trip incredible.

Let Kaleidoscope Adventures be your one stop for all inbound student group travel needs. Our goal is to ensure you and your clients Travel Beyond Expectations.

How would you classify your business?

Inbound/Receptive Operator

Type of Business:

Customized, Group

Types of Travel:

Leisure: Special Events/Sports

Leisure: Other (Educational, Health Treatment, Religion)

Average Size of Booking:

Groups – 10 to 49 pax

Groups – 50 to 99 pax

Groups – 100 to 249 pax

Groups – 250 to 499 pax

Groups – 500 pax & up

Percentage of business that is

Business-to-Business: 15%

Annual Sales Revenue:

\$10,000,000

Percentage of business that is international inbound to the U.S.:

10%

Number of Annual USA Travelers Generated:

6,000 pax & up

Estimated Average Revenue per USA Traveler:

USD \$1,000 to \$2,999

Number of Years conducting international inbound travel to the USA:

5

Two Highest Performing Quarters:

Q1 Jan to Mar, Q2 Apr to Jun

Types of Products Purchased:

Accommodations

Airfare

Entrance Tickets

Transportation

One-Day Tours

Dining

How are you working with hotels/suppliers?

Group Rates, student friendly hotels only (interior corridor properties)

Types of Packages Offered:

Cultural/Historical Tours

Custom Tours (Shopping, Sports,

Luxury, Culinary)

Entertainment/Special Events

Study/Language Immersion Tours

USA Destinations Served:

Entire United States

Top 5 Markets Served:

Orlando, FL, Atlanta, GA, New York, NY, Washington, D.C., Nashville, TN

Languages Offered:

English, Spanish, French

What is Trending in 2020?

STEM and STEAM opportunities for educational workshops and immersion programs.

What are you looking for at the 2020 Summit?

Connecting with suppliers who specialize and have unique products for inbound student groups. We would also like to collaborate with other inbound operators who might benefit from our specialized focus on student group travel.

NOTES: