

## New World Travel

The America Specialists

## New World Travel, Inc

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We are a receptive tour operator with offices in New York (Headquarter), Miami and Los Angeles.

We have a wide range of products and work with thousands of suppliers in the US.

FIT and Group business.

Being in the business for over 40 years.

Our main market is Europe with Germany being the number #1

### How would you classify your business?

Inbound/Receptive Operator

### Type of Business:

Customized, FIT, Group, Leisure, MICE

### Types of Travel:

Leisure: Visiting Friends/Relatives

Leisure: Vacation/Holiday

Leisure: Special Events/Sports

Corporate: MICE

Corporate: Transient

### Average Size of Booking:

FIT - 1 to 9 pax

Groups - 10 to 49 pax

Groups - 50 to 99 pax

Groups - 100 to 249 pax

Groups - 250 to 499 pax

Groups - 500 pax & up

### Percentage of business that is

**Business-to-Business:** 90%

**Annual Sales Revenue:** 60

### Percentage of business that is

**international inbound to the U.S.:**

100%

### Number of Annual USA Travelers Generated:

6,000 pax & up

### Estimated Average Revenue per USA Traveler:

USD \$1,000 to \$2,999

### Number of Years conducting international inbound travel to the USA:

40

### Two Highest Performing Quarters:

Q1 Jan to Mar, Q3 Jul to Sep

### Types of Products Purchased:

Accommodations

Entrance Tickets

Transportation

One-Day Tours

### How are you working with hotels/suppliers?

Static agreements & Group contracts

### Types of Packages Offered:

Cultural/Historical Tours

Custom Tours (Shopping, Sports,

Luxury, Culinary)

Adventure/Outdoor Tours

### USA Destinations Served:

Entire United States

### Top 5 Markets Served:

Germany, Switzerland, Austria, France and UK

### Languages Offered:

English, Spanish, German, Portuguese

### What is Trending in 2020?

Customized tours

### What are you looking for at the 2020 Summit?

To meet new and old partners to continue establishing great relationships

## NOTES: