



Rocky Mountain Holiday Tours

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Rocky Mountain Holiday Tours is the preferred receptive tour operator for the Western United States. Specializing in tailor-made FIT and Group bookings, with a focus on the National Parks, boutique lodging, day tours, and ranches.

How would you classify your business?

Inbound/Receptive Operator

Type of Business:

Customized, FIT, Group, Leisure

Types of Travel:

Leisure: Vacation/Holiday

Average Size of Booking:

FIT - 1 to 9 pax

Percentage of business that is Business-to-Business:

100%

Annual Sales Revenue:

\$10,000,000

Percentage of business that is international inbound to the U.S.:

100%

Number of Annual USA Travelers Generated:

2,500 to 5,999 pax

Estimated Average Revenue per USA Traveler:

USD \$1,000 to \$2,999

Number of Years conducting international inbound travel to the USA:

33

Two Highest Performing Quarters:

Q2 Apr to Jun, Q3 Jul to Sep

Types of Products Purchased:

Accommodations

Entrance Tickets

Transportation

One-Day Tours

How are you working with hotels/suppliers?

Static rates preferred, however can establish direct connections as well.

Types of Packages Offered:

Cultural/Historical Tours

Adventure/Outdoor Tours

USA Destinations Served:

Pacific (Alaska, California, Hawaii, Oregon, Washington)

West (Colorado, Idaho, Montana, Nevada, North Dakota, South Dakota, Utah, Wyoming)

Southwest (Arizona, New Mexico, Oklahoma, Texas)

Top 5 Markets Served:

France, Netherlands, Belgium, UK, Germany

Languages Offered:

English

What is Trending in 2020?

Day Tours, Boutique properties, guest ranches and high end ranches.

What are you looking for at the 2020 Summit?

New accommodations and activities.

NOTES: