Rocky Mountain Holiday Tours

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Rocky Mountain Holiday Tours is the preferred receptive tour operator for the Western United States. Specializing in tailor-made FIT and Group bookings, with a focus on the National Parks, boutique lodging, day tours, and ranches.

How would you classify your business?
Inbound/Receptive Operator

Type of Business:
Customized, FIT, Group, Leisure

Types of Travel:
Leisure: Vacation/Holiday

Average Size of Booking:
FIT - 1 to 9 pax

Percentage of business that is Business-to-Business: 100%

Annual Sales Revenue:
$10,000,000

Percentage of business that is international inbound to the U.S.:
100%

Number of Annual USA Travelers Generated:
2,500 to 5,999 pax

Estimated Average Revenue per USA Traveler:
USD $1,000 to $2,999

Number of Years conducting international inbound travel to the USA: 33

Two Highest Performing Quarters:
Q2 Apr to Jun, Q3 Jul to Sep

Types of Products Purchased:
Accommodations
Entrance Tickets
Transportation
One-Day Tours

How are you working with hotels/suppliers?
Static rates preferred, however can establish direct connections as well.

Types of Packages Offered:
Cultural/Historical Tours
Adventure/Outdoor Tours

USA Destinations Served:
Pacific (Alaska, California, Hawaii, Oregon, Washington)
West (Colorado, Idaho, Montana, Nevada, North Dakota, South Dakota, Utah, Wyoming)
Southwest (Arizona, New Mexico, Oklahoma, Texas)

Top 5 Markets Served:
France, Netherlands, Belgium, UK, Germany

Languages Offered:
English

What is Trending in 2020?
Day Tours, Boutique properties, guest ranches and high end ranches.

What are you looking for at the 2020 Summit?
New accommodations and activities.