



SEEUSATOURS.COM

SeeUSAtours

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seeusatours.com

SeeUSAtours is a travel company specialized in inbound receptive solutions and Hotel Wholesaler within the United States with over 20 years of experience in the field. We are leaders in managing and operating travel programs grounded in high customer service standards and on-site service with a dedicated call center. Our team of professionals works 24 hours a day, 365 days a year to provide human and timely attention – a promise for our traveler’s satisfaction and peace of mind.

We offer multiple technologically-advanced connectivity options: Exclusive access to our online booking platform on www.seeusatours.com, XML system integration, social networks as well as the traditional offline channels that are always supported by our reservations team. The dynamic nature of our organizational structure allows us to ensure adaptable and diverse product solutions, packaging alternatives, broad accommodation management and custom-made itineraries – ultimately adding value to the traveler’s experience before, during and after their trip.

How would you classify your business?

Inbound/Receptive Operator, Wholesaler

Type of Business:

Customized, FIT, Group, Leisure

Types of Travel:

Leisure: Vacation/Holiday

Leisure: Special Events/Sports

Leisure: Other (Educational, Health Treatment, Religion)

Average Size of Booking:

FIT - 1 to 9 pax

Groups – 10 to 49 pax

Groups – 50 to 99 pax

Groups – 100 to 249 pax

Groups – 250 to 499 pax

Groups – 500 pax & up

Percentage of business that is

Business-to-Business: 99%

Annual Sales Revenue:

15k

Percentage of business that is international inbound to the U.S.:

100%

Number of Annual USA Travelers Generated:

6,000 pax & up

Estimated Average Revenue per USA Traveler:

USD \$999 & Below

Number of Years conducting international inbound travel to the USA:

20

Two Highest Performing Quarters:

Q3 Jul to Sep, Q4 Oct to Dec

Types of Products Purchased:

Accommodations

Entrance Tickets

Transportation

One-Day Tours

How are you working with hotels/suppliers?

FIT static rates

Dynamic rates

Connectivity with hotels brands

Connectivity with another wholesaler and bedbanks

Group rates

Types of Packages Offered:

Cultural/Historical Tours

Custom Tours (Shopping, Sports, Luxury, Culinary)

Entertainment/Special Events

USA Destinations Served:

Entire United States

Top 5 Markets Served:

New York, Florida, Las Vegas,

Washington DC, Los Angeles, San

Francisco

Languages Offered:

80% Spanish

20% Portuguese, Italian, English

What is Trending in 2020?

The Hotel business is growing fast

Explore another markets as china,

Middle East, etc.

What are you looking for at the 2020 Summit?

Hotels around the USA with

possibilities to partnership with

agreements: FIT Static rates, or dynamic

Hotel Brands to get connectivity and

develop an strategy to sell them

New Activities and Attractions

NOTES: