

Tour America

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Tour America, LLC. is a premier receptive operator offering superb leisure, business, educational and incentive group and FIT services. Established in 1997 and proud member of NTA (National Tour Association), U.S. Travel Association and NYC & Company. We specialize in M.I.C.E. group services and serve a wide range of Asia/Pacific Markets including Japan, China, Singapore, Malaysia, Indonesia, Thailand, Philippines, Vietnam, India, Israel, Poland, and Romania.

How would you classify your business?

Inbound/Receptive Operator

Type of Business:

Customized, FIT, Group, Leisure, MICE, Scheduled

Types of Travel:

Leisure: Visiting Friends/Relatives
Leisure: Vacation/Holiday
Leisure: Special Events/Sports
Leisure: Other (Educational, Health Treatment, Religion)
Corporate: MICE
Corporate: Transient

Average Size of Booking:

FIT - 1 to 9 pax
Groups - 10 to 49 pax

Percentage of business that is Business-to-Business: 100%

Annual Sales Revenue:

US\$10,000,000.00

Percentage of business that is international inbound to the U.S.: 98%

Number of Annual USA Travelers Generated:

6,000 pax & up

Estimated Average Revenue per USA Traveler:

USD \$1,000 to \$2,999

Number of Years conducting international inbound travel to the USA: 22

Two Highest Performing Quarters:

Q2 Apr to Jun, Q4 Oct to Dec

Types of Products Purchased:

Accommodations
Entrance Tickets
Transportation
One-Day Tours
Shopping
Dining

How are you working with hotels/suppliers?

Group Rates and Connectivity

Types of Packages Offered:

Cultural/Historical Tours
Custom Tours (Shopping, Sports, Luxury, Culinary)
Entertainment/Special Events
Religious Travel
Study/Language Immersion Tours

USA Destinations Served:

Entire United States

Top 5 Markets Served:

Indonesia, Singapore, Japan, Malaysia and Philippines

Languages Offered:

English, Chinese, Japanese, Bahasa and Tagalog

What is Trending in 2020?

Trending on Social Media, Foodie and Lifestyle

What are you looking for at the 2020 Summit?

International Traveller's Market update

NOTES: