



TRAVEL THE WORLD WITH  
**Tours Limited**  
 WWW.TOURSLIMITED.COM

## Tours Limited

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Pabs established "Tours Limited" a premier destination management company in the year 2008, and since then has guided the company to great heights to become one of the most recognized tour operating companies in America. Tours Limited has earned a stellar reputation within the travel industry in a relatively short period of time conducting meticulous tours for travelers and visitors from abroad coming to visit our great country and other countries in the Americas. Our Motto "Travel Anywhere to Everywhere."

Leisure or FIT Tours - Customize tours as per the passenger's requests all over the WORLD. Corporate Tours - Corporate personnel visiting for Meetings, Convention, Exhibitions, & Incentive Tours. School /Student Tours - School and College students visit the US to participate in, camps offered by Kennedy Space Center, Houston Space Center, Huntsville Air, and Space Museum, etc., We also incorporate some of the best workshops offered in the US offered through Broadway, Disney, Universal Studios providing education with entertainment. Students also visit prestigious Universities like Harvard, MIT, Princeton, Stanford, etc. Series Tours - Provide comprehensive tour operator services to travel companies outside America. As a receptive destination management company Fixed Date Departures, Our Flagship Product - Tours start weekly from both East and West coasts. This is a 5\* rated fully inclusive tour for visitors from all over the world. Attraction Tickets - Preferred partners for all major attractions like Disney, Universal Studios, Seaworld, Kennedy Space center, etc and hence can arrange tickets at the most competitive rates and also avoids long waiting time for the passengers to get the tickets.

Today, Tours Limited team stands tall and confident with extensive product knowledge of the USA and other contiguous countries, providing a valuable service to the traveling customers, and generating valuable employment opportunities for local communities at various tourist destinations.

**How would you classify your business?** DMC, Inbound/Receptive Operator, Wholesaler

**Type of Business:** Customized, FIT, Group, Leisure, MICE, Scheduled

**Types of Travel:**

Leisure: Visiting Friends/Relatives  
 Leisure: Vacation/Holiday  
 Leisure: Special Events/Sports  
 Leisure: Other (Educational, Health Treatment, Religion)  
 Corporate: MICE  
 Corporate: Transient

**Average Size of Booking:**

FIT - 1 to 9 pax  
 Groups - 10 to 49 pax  
 Groups - 50 to 99 pax  
 Groups - 100 to 249 pax  
 Groups - 250 to 499 pax  
 Groups - 500 pax & up

**Percentage of business that is Business-to-Business:** 80%

**Annual Sales Revenue:** 15 million

**Percentage of business that is international inbound to the U.S.:** 90%

**Number of Annual USA Travelers**

**Generated:** 6,000 pax & up

**Estimated Average Revenue per USA Traveler:**

USD \$1,000 to \$2,999  
 USD \$3,000 to \$4,999

**Number of Years conducting international inbound travel to the USA:** 11

**Two Highest Performing Quarters:**

Q2 Apr to Jun, Q3 Jul to Sep

**Types of Products Purchased:**

Accommodations  
 Airfare  
 Entrance Tickets  
 Transportation  
 One-Day Tours  
 Shopping  
 Dining  
 Other

**How are you working with hotels/suppliers?**

We contract with them directly.

**Types of Packages Offered:**

Cruise Holidays  
 Cultural/Historical Tours  
 Custom Tours (Shopping, Sports, Luxury, Culinary)  
 Entertainment/Special Events  
 Medical/Wellness Travel  
 Study/Language Immersion Tours  
 Adventure/Outdoor Tours

**USA Destinations Served:**

Entire United States

**Top 5 Markets Served:** India, Middle East, Sri Lanka, Europe, Australia

**Languages Offered:** English. However, we can always try to offer tour guides as per the passenger's language preference.

**What is Trending in 2020?**

National Parks, Camping Trips, Themed Holidays, Religious Tours, Architecture Tours, Girlfriend Getaways

**What are you looking for at the 2020 Summit?**

We are always in the lookout for new destinations, Itineraries, hotels, and attractions

## NOTES: