



TravelAdvocates

GROUP HOTEL SPECIALISTS

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Hotel site selection company for groups traveling all over the world. We specialize in groups with 10 or more rooms with majority of the bookings in North America.

How would you classify your business?

Inbound/Receptive Operator

Type of Business:

Group, Leisure

Types of Travel:

Leisure: Vacation/Holiday

Leisure: Special Events/Sports

Leisure: Other (Educational, Health Treatment, Religion)

Average Size of Booking:

Groups – 50 to 99 pax

Percentage of business that is

Business-to-Business: 75%

Annual Sales Revenue:

\$10+ Million

Percentage of business that is international inbound to the U.S.:

60%

Number of Annual USA Travelers Generated:

6,000 pax & up

Estimated Average Revenue per USA Traveler:

USD \$9,000 & up

Number of Years conducting international inbound travel to the USA: 10

Two Highest Performing Quarters:

Q3 Jul to Sep, Q4 Oct to Dec

Types of Products Purchased:

Accommodations

How are you working with hotels/suppliers?

Group Rates

Types of Packages Offered:

Cultural/Historical Tours

Custom Tours (Shopping, Sports, Luxury, Culinary)

USA Destinations Served:

Entire United States

Top 5 Markets Served:

Domestic, UK, Germany - student and adults

Languages Offered:

N/A

What are you looking for at the 2020 Summit?

Building relationships through one on one meetings as well as receive additional info on tourism trends, etc.

NOTES: