

TOUR OPERATOR PROFILE

Name: Richard Groesz
Company name: American Ring Travel, Inc.
Address: 25020 W. Stanford, Suite 20
City, State, Zip : Valencia, CA 91355
Phone number: 661.294.9033
Email address: rgroesz@americanringtravel.com
Company website: www.americanringtravel.com
Social links:

Organization description:

Founded in 1983, American Ring Travel Inc. (ART) operates over a dozen scheduled German language departures throughout the USA and Canada. In addition, ART contracts and operates several private label tours for various auto clubs/wholesale clients throughout Europe. In 2021, ART was the first major Receptive Tour Operator to announce that all its North American bus tour departures are Carbon Neutral.

Business classification:

Wholesaler Inbound/Receptive Tour Operator Bed Bank DMC

Type of travelers (check all that apply):

Group (Average size of group: 50) Leisure Scheduled
 Customized Corporate MICE
 FIT Students

Percentage of business that is:

100 B2B - Business-to-Business
_____ B2C - Business-to-Consumer
_____ Other:

Percentage of business that is international inbound to the U.S.: 100

Estimated number of room nights for 2022: _____

Percentage of tour/hotel types utilized by your travelers:

Budget/Economy Standard/Moderate First Class/Superior Luxury/Deluxe

Number of years conducting international inbound travel to the U.S.: 29

Percentage of travelers during:

20 Winter 40 Spring 20 Summer

Product and package overview: types of products purchased:

- Accommodations
- Airfare
- Dining
- Entrance Tickets
- One-Day Tours
- Shopping
- Transportation
- Other: attractions

How do you contract with hotels/suppliers:

- Group Rates
- Static Rates
- Connectivity
- Other: _____

Types of packages offered:

- Cruise Holidays
- Cultural/Historical Tours
- Custom Tours (Shopping, Sports, Luxury, Culinary)
- Entertainment/Special Events
- Medical/Wellness Travel
- National Parks
- Religious Travel
- Student/Language Immersion Tours
- Adventure/Outdoor Tours

U.S. destinations served:

- Entire United States
- PACIFIC (Alaska, California, Hawaii, Oregon, Washington)
- WEST (Colorado, Idaho, Montana, Nevada, North Dakota, South Dakota, Utah, Wyoming)
- SOUTHWEST (Arizona, New Mexico, Oklahoma, Texas)
- MIDWEST (Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Nebraska, Ohio, Wisconsin)
- SOUTHEAST (Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, Missouri, North Carolina, South Carolina, Tennessee, Virginia, Washington, DC, West Virginia)
- NORTHEAST (Connecticut, Delaware, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont)
- USA TERRITORIES (American Samoa, Guam, Northern Mariana Islands, Puerto Rico, U.S. Virgin Islands)

Top markets served (countries of origination):

Germany, Netherlands, United Kingdom, Denmark, Belgium, France, Italy, Switzerland

What are you looking for at the 2022 Summit:

More collaboration between the tour operators to increase its advocacy efforts and congressional reach. Also to push for a joint effort to enhance the passengers tour and travel experience using available technology.