

SELLER PROFILE

Name: Sheryl Ellis

Company Name: Greater Birmingham Convention & Visitors Bureau

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What are you selling (product description)?

Birmingham, AL is a popular city for visitors from around the world. We have top notch attractions that entertain, educate and inspire people. From our historic role in the American Civil Rights Movements to our Deep South hospitality Birmingham is a must-see city in the Southeast. Visitors can trace the movement that changed the World in our Civil Rights District, visit Vulcan Park for a panoramic view, learn about our industrial heritage at Sloss Furnaces National Landmark or spend the day at the largest collection of antique and contemporary motorcycles at Barber Vintage Motorsports Museum. Our city has received national attention for its dining vibe. James Beard Award winners serve up some of the finest cuisine in the country. Local chef-owned dining rooms attract visitors from all over the world to spend some time dining at the dinner table of South! Birmingham also has a variety of local craft breweries and live music clubs throughout the city.

What markets/visitor types can you accommodate:

- Group
 FIT
 Leisure
 MICE
 Students

Services offered:

- | | |
|--|--|
| <input checked="" type="radio"/> Accommodations | <input type="radio"/> Child Care/Programs |
| <input checked="" type="radio"/> Convention/Meeting Venues | <input type="radio"/> Destination Management |
| <input checked="" type="radio"/> Financial Service/Foreign Currency Exchange | <input type="radio"/> Food Service |
| <input type="radio"/> Multilingual Staff/Guides | <input type="radio"/> Package Tours |
| <input type="radio"/> Sightseeing | <input type="radio"/> Ticketing Services |
| <input type="radio"/> Transportation/Transfers/Chauffeured Limousines | <input type="radio"/> VIP/Special Services |
| <input type="radio"/> Travel Insurance and Claims Service | <input type="radio"/> Other: <small>leads sent to hotels who work with receptive operators, step-on guide referrals, transportation referrals, restu</small> |
| <input type="radio"/> Worldwide Reservation System | |

Marketing aids offered:

- | | |
|--|--|
| <input checked="" type="radio"/> Advertising Aids | <input type="radio"/> Automated Reservation System |
| <input checked="" type="radio"/> Consumer Brochures in Foreign Languages | <input checked="" type="radio"/> Familiarization Trips |
| <input type="radio"/> Full Customized Itinerary Planning | <input type="radio"/> International Sales Offices |
| <input type="radio"/> Internet Communication Capabilities | <input type="radio"/> Multiple U.S. Based Offices |
| <input checked="" type="radio"/> Reference Manuals | <input type="radio"/> Special Trade Materials |
| <input type="radio"/> USA/Group Discounts | <input checked="" type="radio"/> Visual Aids - Video/Slides/Photos |

How do you contract with Inbound Operators:

- Group Rates
 Static Rates
 Connectivity
 Other: _____

Destinations in which services are offered:

- Alabama
- Alaska
- American Samoa
- Arkansas
- Arizona
- California
- Colorado
- Connecticut
- Delaware
- District of Columbia
- Florida
- Georgia
- Guam
- Hawaii
- Idaho
- Illinois
- Indiana
- Iowa
- Kansas
- Kentucky
- Louisiana
- Maine
- Marianas Islands
- Maryland
- Massachusetts
- Michigan
- Minnesota
- Mississippi
- Missouri
- Montana
- Nebraska
- Nevada
- New Hampshire
- New Jersey
- New Mexico
- New York
- North Carolina
- North Dakota
- Ohio
- Oklahoma
- Oregon
- Pennsylvania
- Puerto Rico
- Rhode Island
- South Carolina
- South Dakota
- Tennessee
- Texas
- Utah
- Vermont
- Virgin Islands
- Virginia
- Washington
- West Virginia
- Wisconsin
- Wyoming