



IPW 2022 Express Booth Package for IITA Inbound Operator Members FAQs

- **What is an Express Booth?** It is one of four small, single booths in a pod separated by panels and is turnkey in nature. Everything is packaged into one fee, including one Key Contact/exhibitor registration, booth furniture and company signage.

BONUS! Every IITA Inbound Operator member that purchases an Express Booth may also **register one Buyer delegate for FREE**, and the Buyer delegate will receive up to 44 appointments and **5 NIGHTS HOUSING for FREE**.

- **Who is eligible to register for the IITA Express Booths?** IITA member Inbound Operators. Nonmember Inbound Operators can join the association in order to be eligible.
- **Do I have to belong to U.S. Travel to obtain the discounted rate?** You do not have to belong to U.S. Travel, and we have different price structures for non-U.S. Travel members. However, U.S. Travel is allowing IITA to package a seven-month membership (starting in June) that will afford you greater savings.
- **How many appointments will I receive as an Express Booth exhibitor?** You will be eligible to request up to 22 pre-scheduled appointments with Buyers. However, after the Manual Scheduling opens, you will be able to add up to the maximum of 44 appointments.
- **How many booths can my company purchase?** Eligible inbound operators may purchase one express booth per company. We have secured a limited number of booths that will be available on a first-come, first-served basis. Organizations wishing to send more than one exhibitor delegate must purchase a single booth directly through U.S. Travel Association.
- **Can I have more than one delegate in each booth?** No. These booths are smaller than a full-size booth and for safe distancing due to Covid, only one Seller delegate will be allowed per booth.
- **What hotel nights are covered by IPW for the Buyers?** The five nights beginning Saturday, June 4-8, 2022 (checking out on Thursday, June 9, 2022).
- **Can my Buyer arrive early or stay additional nights?** If there is availability at the hotel that will be permitted, but at the Buyer's expense.

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- **When will I know what hotel the Buyer has been assigned?** IPW will post housing assignments online in this spring. The Buyer **must** stay in the assigned hotel in order to receive the covered nights.
- **What does it cost for IITA Inbound Operators that are also members of U.S. Travel per booth?**

\$3,000 which includes:

- \$500 savings off IPW Express Booth rate (\$3,500)
- One complimentary Buyer registration with five nights lodging (\$1,000+)

- **What is the cost for IITA Inbound Operators that are not members of U.S. Travel per booth?**

\$4,500 which includes:

- \$500 savings off IPW Express Booth rate (\$5,000)
- One complimentary Buyer registration with five nights lodging (\$1,000+)

Note: U.S. Travel membership dues are based on company revenues. Through IITA, they are offering IITA Inbound Operators – who are not U.S Travel members – a seven-month Pillar Level Membership (50% off full year) in order to make attendance more affordable. If your 2021 revenues are:

- Less than \$5 million the dues would be - \$500
- Between \$5 million and \$7 million the dues would be - \$750
- Between \$7 million and 10 million the dues would be - \$1,000

If your company falls into one of these categories, we could package the U.S. Travel dues with the member rate above (\$3,000) and save you \$500 - \$1000. U.S. Travel Pillar Membership is valid June – December 31, 2022.

- **When is payment required?** Payment **must** be received by IITA by April 15, 2022, in order to guarantee your Express Booth.
- **What if I need to cancel?** Full refunds will be issued on cancellations received by March 18, 2022, 11:59 p.m. EDT. Fifty (50%) percent will be refunded for requests received between March 19 and April 15, 2022, 11:59 p.m. EDT. **No** refunds will be issued on or after April 16, 2022 or for no shows that occur on site.
- **When can I register as an exhibitor?** NOW! Register on-line [HERE!](#)

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- **I have more questions who do I call?**

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