

INBOUND OPERATOR PROFILE

Name: Keith Snode
Company name: Kaleidoscope Adventures
Address: 603 South Main Street, Suite 110
City, State, Zip : Winter Garden, FL 34787
Phone number: 407.345.4899
Email address: keith@mykatrip.com
Company website: www.kaleidoscopeadventures.com
Social links:

Organization description:

Kaleidoscope Adventures is a full-service student tour operator with more than 26 years of inspiring student travel. Our CEO and COO are former educators and we specialize in surprisingly unique educational, performance, sports, class trips and cruise travel to more than 40+ student friendly destinations.

Business classification:

Wholesaler Inbound/Receptive Tour Operator Bed Bank DMC

Type of travelers (check all that apply):

Group
(Average size of group: 75) Leisure Scheduled
 Corporate MICE
 Customized FIT Students

Percentage of business that is:

10 B2B - Business-to-Business
90 B2C - Business-to-Consumer
_____ Other:

Percentage of business that is international inbound to the U.S.: 10

Estimated number of room nights for 2022: 17,000 to 18,000

Percentage of tour/hotel types utilized by your travelers:

Budget/Economy Standard/Moderate First Class/Superior Luxury/Deluxe

Number of years conducting international inbound travel to the U.S.: 10

Percentage of travelers during:

5 Winter 75 Spring 10 Summer 10 Fall

Product and package overview: types of products purchased:

- Accommodations
- Airfare
- Dining
- Entrance Tickets
- One-Day Tours
- Shopping
- Transportation
- Other: Education Programs

How do you contract with hotels/suppliers:

- Group Rates
- Static Rates
- Connectivity
- Other: _____

Types of packages offered:

- Cruise Holidays
- Cultural/Historical Tours
- Custom Tours (Shopping, Sports, Luxury, Culinary)
- Entertainment/Special Events
- Medical/Wellness Travel
- National Parks
- Religious Travel
- Student/Language Immersion Tours
- Adventure/Outdoor Tours

U.S. destinations served:

- Entire United States
- PACIFIC (Alaska, California, Hawaii, Oregon, Washington)
- WEST (Colorado, Idaho, Montana, Nevada, North Dakota, South Dakota, Utah, Wyoming)
- SOUTHWEST (Arizona, New Mexico, Oklahoma, Texas)
- MIDWEST (Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Nebraska, Ohio, Wisconsin)
- SOUTHEAST (Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, Missouri, North Carolina, South Carolina, Tennessee, Virginia, Washington, DC, West Virginia)
- NORTHEAST (Connecticut, Delaware, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont)
- USA TERRITORIES (American Samoa, Guam, Northern Mariana Islands, Puerto Rico, U.S. Virgin Islands)

Top markets served (countries of origination):

United States, Australia, United Kingdom, Europe

What are you looking for from Suppliers/DMOs in 2022/2023:

Student friendly product that is attractive to the International inbound student market.