Name: Juraj Sojka
Company Name: Lake Tahoe Visitors Authority
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What are you selling (product description)?
South Lake Tahoe offers the ultimate high-country experience with superb outdoor recreation and magnificent scenery. Lake Tahoe is the largest alpine lake in North America and is known for its crystal clear waters and majestic scenery. Long, sandy beaches on the south shore offer watersports and fun for the whole family. In the winter, Lake Tahoe in home to world-class ski resorts.

What markets/visitor types can you accommodate:

- Group
- FIT
- Leisure
- MICE
- Students

Services offered:

- Accommodations
- Convention/Meeting Venues
- Financial Service/Foreign Currency Exchange
- Multilingual Staff/Guides
- Sightseeing
- Transportation/Transfers/Chauffeured Limousines
- Travel Insurance and Claims Service
- Worldwide Reservation System

- Child Care/Programs
- Destination Management
- Food Service
- Package Tours
- Ticketing Services
- VIP/Special Services
- Other: ___________________________________________

Marketing aids offered:

- Advertising Aids
- Consumer Brochures in Foreign Languages
- Full Customized Itinerary Planning
- Internet Communication Capabilities
- Reference Manuals
- USA/Group Discounts

- Automated Reservation System
- Familiarization Trips
- International Sales Offices
- Multiple U.S. Based Offices
- Special Trade Materials
- Visual Aids - Video/Slides/Photos

How do you contract with Inbound Operators:

- Group Rates
- Static Rates
- Connectivity
- Other: Not contracting directly
Destinations in which services are offered:

- Alabama
- Alaska
- American Samoa
- Arkansas
- Arizona
- California
- Colorado
- Connecticut
- Delaware
- District of Columbia
- Florida
- Georgia
- Guam
- Hawaii
- Idaho
- Illinois
- Indiana
- Iowa
- Kansas
- Kentucky
- Louisiana
- Maine
- Marianas Islands
- Maryland
- Massachusetts
- Michigan
- Minnesota
- Mississippi
- Missouri
- Montana
- Nebraska
- Nevada
- New Hampshire
- New Jersey
- New Mexico
- New York
- North Carolina
- North Dakota
- Ohio
- Oklahoma
- Oregon
- Pennsylvania
- Puerto Rico
- Rhode Island
- South Carolina
- South Dakota
- Tennessee
- Texas
- Utah
- Vermont
- Virgin Islands
- Virginia
- Washington
- West Virginia
- Wisconsin
- Wyoming