



Los Angeles is home to more than 300 days of warm sunshine, 75 miles of idyllic shoreline, more museums and performing arts venues than any other U.S. city, and an innovative culinary scene led by influential tastemakers. A global creative capital and the epicenter of the sports universe, L.A. presents limitless possibilities for visitors from around the world.

LA UPDATES

As Los Angeles welcomes back international visitors, the city is buzzing with new places to stay, eat and explore. Destinations from across the region are ready to host travelers, while keeping the health and safety of visitors top of mind with data-driven protocols. From a multitude of new hotels spanning several neighborhoods to upcoming major events as well as new and improved services at LAX – it's the perfect time to start your comeback alongside Los Angeles.

HOTELS – Over 2,200 new rooms were added in Los Angeles in 2021 alone, the city is having a development boom that continues into 2022 with more hotel openings on the horizon.

EXPERIENCES/ATTRACTIONS – There have been updates to some of the attractions you know and love and new attractions coming online for your clients' next vacation to LA.

SPORTS/MAJOR EVENTS – Los Angeles is celebrating a historic decade of world's biggest sporting events. From Super Bowl LVI to the 2028 Olympic/Paralympic Games, you will be much more than a spectator when you visit Los Angeles in 2022 and beyond.

LAX – Is undergoing a \$14bn Modernization Program due to be completed by 2023. The West Gates at Tom Bradley International terminal opened in 2021 with 15 new gates handling both international & domestic flights, plus shopping and dining options and all new amenities.

RESOURCES

To create incredible itineraries for your clients, you need the right tools, and we're delighted to provide a suite of fantastic travel trade tools.

- [LA Insider Portal](#) – Online training modules and additional resources
- Quarterly Travel Trade Newsletters
- [Travel Trade Toolkit](#) – New product info, Fact sheets, Image library and more
- [Dedicated LA Travel Trade page on Facebook](#) – For the latest updates
- Coming soon, pre-recorded Webinars

For more info, visit discoverlosangeles.com/travel-trade or email traveltrade@latourism.org