INBOUND OPERATOR PROFILE

Name: Chris Pilley
Company name: Rocky Mountain Holiday Tours
Address: PO Box 272730
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Organization description:
RMHT specializes in tailor-made itineraries through the Western United States with a focus on being inside the National Parks. Our hands-on itineraries include not only lodging, but activities and all-inclusive ranches as well.

Business classification:
- Wholesaler
- Inbound/Receptive Tour Operator
- Bed Bank
- DMC

Type of travelers (check all that apply):
- Group
  - (Average size of group: ______)
- Customized
- Leisure
- Corporate
- FIT
- Scheduled
- MICE
- Students

Percentage of business that is:
- 100 B2B - Business-to-Business
- _____ B2C - Business-to-Consumer
- _____ Other:

Percentage of business that is international inbound to the U.S.: 99%

Estimated number of room nights for 2022: TBD

Percentage of tour/hotel types utilized by your travelers:
- Budget/Economy
- Standard/Moderate
- First Class/ Superior
- Luxury/Deluxe

Number of years conducting international inbound travel to the U.S.: 35
Percentage of travelers during:

- Winter: 5
- Spring: 15
- Summer: 55
- Fall: 25

Product and package overview: types of products purchased:

- Accommodations
- Airfare
- Dining
- Entrance Tickets
- One-Day Tours
- Shopping
- Transportation
- Other: Ranches

How do you contract with hotels/suppliers:

- Group Rates
- Static Rates
- Connectivity
- Other: ________________

Types of packages offered:

- Cruise Holidays
- Cultural/Historical Tours
- Custom Tours (Shopping, Sports, Luxury, Culinary)
- Entertainment/Special Events
- Medical/Wellness Travel
- National Parks
- Religious Travel
- Student-Language Immersion Tours
- Adventure/Outdoor Tours

U.S. destinations served:

- Entire United States
- PACIFIC (Alaska, California, Hawaii, Oregon, Washington)
- WEST (Colorado, Idaho, Montana, Nevada, North Dakota, South Dakota, Utah, Wyoming)
- SOUTHWEST (Arizona, New Mexico, Oklahoma, Texas)
- MIDWEST (Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Nebraska, Ohio, Wisconsin)
- SOUTHEAST (Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, Missouri, North Carolina, South Carolina, Tennessee, Virginia, Washington, DC, West Virginia)
- NORTHEAST (Connecticut, Delaware, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont)
- USA TERRITORIES (American Samoa, Guam, Northern Mariana Islands, Puerto Rico, U.S. Virgin Islands)

Top markets served (countries of origination):

- France, Belgium, Netherlands, United Kingdom, Germany, Italy, Switzerland, Sweden, Norway, Denmark, Spain, Australia, Canada

What are you looking for from Suppliers/DMOs in 2022/2023:

We are looking to add new lodging and activities. We are preferably looking for new static contracts for the 2022 and 2023 season, however, we are also adding dynamic connections.