INBOUND OPERATOR PROFILE

Emmanuelle Vaugeois
Scenic Roads
225 Yellow Sky Street
Las Vegas, NV 89145
702.337.1210
emmanuelle@scenic-roads.com
www.scenic-roads.com

Organization description:
We are a receptive tour operator offering full services in the USA for French people. We specialize in leisure groups. We build unique tours. Our expert team knows places around the country and always recommend the most exciting locations. Our team knows the whole country and is always looking for new products to offer.

Business classification:
- Wholesaler
- Inbound/Receptive Tour Operator
- Bed Bank
- DMC

Type of travelers (check all that apply):
- Group
  (Average size of group: _____)
- Customized
- Leisure
  - Corporate
  - FIT

Percentage of business that is:
- B2B - Business-to-Business
- B2C - Business-to-Consumer
- Other:

Percentage of business that is international inbound to the U.S.: 100

Estimated number of room nights for 2022: 6000

Percentage of tour/hotel types utilized by your travelers:
- Budget/Economy
- Standard/Moderate
- First Class/Superior
- Luxury/Deluxe

Number of years conducting international inbound travel to the U.S.: 5
Percentage of travelers during:

- Winter: 35%
- Spring: 25%
- Summer: 35%
- Fall: 35%

Product and package overview: types of products purchased:

- Accommodations
- Entrance Tickets
- Transportation
- Airfare
- One-Day Tours
- Other: ________________________
- Dining
- Shopping

How do you contract with hotels/suppliers:

- Group Rates
- Static Rates
- Connectivity
- Other: ________________________

Types of packages offered:

- Cruise Holidays
- Cultural/Historical Tours
- Custom Tours (Shopping, Sports, Luxury, Culinary)
- Entertainment/Special Events
- Medical/Wellness Travel
- National Parks
- Religious Travel
- Student/Language Immersion Tours
- Adventure/Outdoor Tours

U.S. destinations served:

- Entire United States
- PACIFIC (Alaska, California, Hawaii, Oregon, Washington)
- WEST (Colorado, Idaho, Montana, Nevada, North Dakota, South Dakota, Utah, Wyoming)
- SOUTHWEST (Arizona, New Mexico, Oklahoma, Texas)
- MIDWEST (Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Nebraska, Ohio, Wisconsin)
- SOUTHEAST (Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, Missouri, North Carolina, South Carolina, Tennessee, Virginia, Washington, DC, West Virginia)
- NORTHEAST (Connecticut, Delaware, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont)
- USA TERRITORIES (American Samoa, Guam, Northern Mariana Islands, Puerto Rico, U.S. Virgin Islands)

Top markets served (countries of origination):

United States, France

What are you looking for from Suppliers/DMOs in 2022/2023:

- New activities / pricing