INBOUND OPERATOR PROFILE

Name: Peio Cuevas
Company name: SeeUSAtours
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Company website: sss.seeusatours.com
Social links:

Organization description:
We are leaders in managing and operating travel programs grounded in high customer service standards and on-site service with a dedicated call center. Our team of professionals work 24 hours a day, 365 days a year to provide human and timely attention. The dynamic nature of our organizational structure allows us to ensure adaptable and diverse product solutions, packaging alternatives, broad accommodation management and custom-made itineraries.

Business classification:
○ Wholesaler
● Inbound/Receptive Tour Operator
○ Bed Bank
○ DMC

Type of travelers (check all that apply):
○ Group
(Average size of group: ____)
○ Customized

● Leisure
○ Corporate
● FIT
○ Scheduled
○ MICE
○ Students

Percentage of business that is:
100% B2B - Business-to-Business
____ B2C - Business-to-Consumer
____ Other:

Percentage of business that is international inbound to the U.S.: 85%

Estimated number of room nights for 2022: n/a

Percentage of tour/hotel types utilized by your travelers:
● Budget/Economy
● Standard/Moderate
○ First Class/Superior
○ Luxury/Deluxe

Number of years conducting international inbound travel to the U.S.: 22
Percentage of travelers during:
10 Winter  30 Spring  40 Summer  20 Fall

Product and package overview: types of products purchased:
■ Accommodations  ■ Entrance Tickets  ■ Transportation
○ Airfare  ■ One-Day Tours  ○ Other: __________________________
○ Dining  ○ Shopping

How do you contract with hotels/suppliers:
■ Group Rates  ■ Static Rates  ■ Connectivity  ○ Other: __________________________

Types of packages offered:
○ Cruise Holidays  ■ Entertainment/Special Events  ○ Student/Language Immersion Tours
■ Cultural/Historical Tours  ○ Medical/Wellness Travel  ■ Adventure/Outdoor Tours
■ Custom Tours (Shopping, Sports, Luxury, Culinary)  ○ National Parks  ○ Religious Travel

U.S. destinations served:
○ Entire United States
■ PACIFIC (Alaska, California, Hawaii, Oregon, Washington)
■ WEST (Colorado, Idaho, Montana, Nevada, North Dakota, South Dakota, Utah, Wyoming)
■ SOUTHWEST (Arizona, New Mexico, Oklahoma, Texas)
○ MIDWEST (Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Nebraska, Ohio, Wisconsin)
■ SOUTHEAST (Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, Missouri, North Carolina, South Carolina, Tennessee, Virginia, Washington, DC, West Virginia)
■ NORTHEAST (Connecticut, Delaware, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont)
○ USA TERRITORIES (American Samoa, Guam, Northern Mariana Islands, Puerto Rico, U.S. Virgin Islands)

Top markets served (countries of origination):
Europe, Spain, United Kingdom, Italy, Latin America, Mexico, Colombia, Peru, Chile, Argentina, Uruguay, China

What are you looking for from Suppliers/DMOs in 2022/2023:
Always looking for hotels, attractions and different suppliers to work with.