INBOUND OPERATOR PROFILE

Name: Jason Murray
Company name: Southwest Adventure Tours
Address: 382 E 650 S Circle
City, State, Zip: Cedar City, UT 84720
Phone number: 435.590.5864
Email address: jason@southwestadventuretours.com
Company website: www.southwestadventuretours.com

Organization description:
As a Destination Management Company and Tour Operator, we provide tours for individuals and groups through the Great American Southwest. We focus on conducting sightseeing, photography, and adventure tours. Our specialty is small group experiences - usually between 14 and 25 passengers. We offer a wide range of multi-day tours and day tours from Las Vegas, Phoenix, Salt Lake City, and other local areas adjacent to the National Parks. From lodge & hotel based tours to camping & backpacking, we can provide you with unique itineraries and opportunities.

Business classification:
- Wholesaler
- Inbound/Receptive Tour Operator
- Bed Bank
- DMC

Type of travelers (check all that apply):
- Group
  (Average size of group: _____)
- Customized
- Leisure
- Corporate
- FIT
- Scheduled
- MICE
- Students

Percentage of business that is:
- B2B - Business-to-Business
  30
- B2C - Business-to-Consumer
  70
- Other:

Percentage of business that is international inbound to the U.S.: 10

Estimated number of room nights for 2022: 2000

Percentage of tour/hotel types utilized by your travelers:
- Budget/Economy
- Standard/Moderate
- First Class/Superior
- Luxury/Deluxe

Number of years conducting international inbound travel to the U.S.: 8
Percentage of travelers during:

Winter ___  Spring ___  Summer ___  Fall ___

Product and package overview: types of products purchased:

- Accommodations
- Airfare
- Dining
- Entrance Tickets
- One-Day Tours
- Shopping
- Transportation
- Other: ______________________

How do you contract with hotels/suppliers:

- Group Rates
- Static Rates
- Connectivity
- Other: ______________________

Types of packages offered:

- Cruise Holidays
- Cultural/Historical Tours
- Custom Tours (Shopping, Sports, Luxury, Culinary)
- Entertainment/Special Events
- Medical/Wellness Travel
- National Parks
- Religious Travel
- Student/Language Immersion Tours
- Adventure/Outdoor Tours

U.S. destinations served:

- Entire United States
- PACIFIC (Alaska, California, Hawaii, Oregon, Washington)
- WEST (Colorado, Idaho, Montana, Nevada, North Dakota, South Dakota, Utah, Wyoming)
- SOUTHWEST (Arizona, New Mexico, Oklahoma, Texas)
- MIDWEST (Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Nebraska, Ohio, Wisconsin)
- SOUTHEAST (Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, Missouri, North Carolina, South Carolina, Tennessee, Virginia, Washington, DC, West Virginia)
- NORTHEAST (Connecticut, Delaware, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont)
- USA TERRITORIES (American Samoa, Guam, Northern Mariana Islands, Puerto Rico, U.S. Virgin Islands)

Top markets served (countries of origination):

- United States, Canada, United Kingdom, France, Germany, Australia, New Zealand, Italy, Spain, Japan

What are you looking for from Suppliers/DMOs in 2022/2023:

More services to offer.