Name: Jody Blaney
Company Name: Utah Office of Tourism
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What are you selling (product description)?
Utah! The Utah Office of Tourism promotes tourism into the state of Utah through advertising and media contacts. Our mission is "to elevate life in Utah through responsible tourism stewardship."

We operate several programs to assist Utah's tourism industry including marketing and advertising, research, publications, information services, media relations, destination development, travel trade, scenic byways, and cooperative marketing programs.

What markets/visitor types can you accommodate:
- Group
- FIT
- Leisure
- MICE
- Students

Services offered:
- Accommodations
- Convention/Meeting Venues
- Financial Service/Foreign Currency Exchange
- Multilingual Staff/Guides
- Sightseeing
- Transportation/Transfers/Chauffeured Limousines
- Travel Insurance and Claims Service
- Worldwide Reservation System
- Child Care/Programs
- Destination Management
- Food Service
- Package Tours
- Ticketing Services
- VIP/Special Services
- Other: DMO - State Travel Office

Marketing aids offered:
- Advertising Aids
- Consumer Brochures in Foreign Languages
- Full Customized Itinerary Planning
- Internet Communication Capabilities
- Reference Manuals
- USA/Group Discounts
- Automated Reservation System
- Familiarization Trips
- International Sales Offices
- Multiple U.S. Based Offices
- Special Trade Materials
- Visual Aids - Video/Slides/Photos

How do you contract with Inbound Operators:
- Group Rates
- Static Rates
- Connectivity
- Other: NA/ We are a DMO
## Destinations in which services are offered:

- Alabama
- Alaska
- American Samoa
- Arkansas
- Arizona
- California
- Colorado
- Connecticut
- Delaware
- District of Columbia
- Florida
- Georgia
- Guam
- Hawaii

- Idaho
- Illinois
- Indiana
- Iowa
- Kansas
- Kentucky
- Louisiana
- Maryland
- Marianas Islands
- Massachusetts
- Michigan
- Minnesota
- Mississippi

- Missouri
- Montana
- Nebraska
- Nevada
- New Hampshire
- New Jersey
- New Mexico
- New York
- North Carolina
- North Dakota
- Ohio
- Oklahoma
- Oregon
- Pennsylvania

- Puerto Rico
- Rhode Island
- South Carolina
- South Dakota
- Tennessee
- Texas
- Utah
- Vermont
- Virgin Islands
- Virginia
- Washington
- West Virginia
- Wisconsin
- Wyoming