

## SELLER PROFILE

Name: Jody Blaney  
 Company Name: Utah Office of Tourism  
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### What are you selling (product description)?

Utah! The Utah Office of Tourism promotes tourism into the state of Utah through advertising and media contacts. Our mission is "to elevate life in Utah through responsible tourism stewardship. "

We operate several programs to assist Utah's tourism industry including marketing and advertising, research, publications, information services, media relations, destination development, travel trade, scenic byways, and cooperative marketing programs.

### What markets/visitor types can you accommodate:

- Group     
  FIT     
  Leisure     
  MICE     
  Students

### Services offered:

- |   |  |
|---|--|
| <input type="radio"/> Accommodations                                  | <input type="radio"/> Child Care/Programs                                |
| <input type="radio"/> Convention/Meeting Venues                       | <input type="radio"/> Destination Management                             |
| <input type="radio"/> Financial Service/Foreign Currency Exchange     | <input type="radio"/> Food Service                                       |
| <input type="radio"/> Multilingual Staff/Guides                       | <input type="radio"/> Package Tours                                      |
| <input type="radio"/> Sightseeing                                     | <input type="radio"/> Ticketing Services                                 |
| <input type="radio"/> Transportation/Transfers/Chauffeured Limousines | <input type="radio"/> VIP/Special Services                               |
| <input type="radio"/> Travel Insurance and Claims Service             | <input checked="" type="radio"/> Other: <u>DMO - State Travel Office</u> |
| <input type="radio"/> Worldwide Reservation System                    |  |

### Marketing aids offered:

- |   |  |
|---|--|
| <input type="radio"/> Advertising Aids                        | <input type="radio"/> Automated Reservation System           |
| <input type="radio"/> Consumer Brochures in Foreign Languages | <input checked="" type="radio"/> Familiarization Trips       |
| <input type="radio"/> Full Customized Itinerary Planning      | <input checked="" type="radio"/> International Sales Offices |
| <input type="radio"/> Internet Communication Capabilities     | <input type="radio"/> Multiple U.S. Based Offices            |
| <input type="radio"/> Reference Manuals                       | <input type="radio"/> Special Trade Materials                |
| <input type="radio"/> USA/Group Discounts                     | <input type="radio"/> Visual Aids - Video/Slides/Photos      |

### How do you contract with Inbound Operators:

- Group Rates     
  Static Rates     
  Connectivity     
  Other: NA/ We are a DMO

**Destinations in which services are offered:**

- |  |  |                                      |                                       |
|--|--|--------------------------------------|---------------------------------------|
| <input type="radio"/> Alabama              | <input type="radio"/> Idaho            | <input type="radio"/> Missouri       | <input type="radio"/> Puerto Rico     |
| <input type="radio"/> Alaska               | <input type="radio"/> Illinois         | <input type="radio"/> Montana        | <input type="radio"/> Rhode Island    |
| <input type="radio"/> American Samoa       | <input type="radio"/> Indiana          | <input type="radio"/> Nebraska       | <input type="radio"/> South Carolina  |
| <input type="radio"/> Arkansas             | <input type="radio"/> Iowa             | <input type="radio"/> Nevada         | <input type="radio"/> South Dakota    |
| <input type="radio"/> Arizona              | <input type="radio"/> Kansas           | <input type="radio"/> New Hampshire  | <input type="radio"/> Tennessee       |
| <input type="radio"/> California           | <input type="radio"/> Kentucky         | <input type="radio"/> New Jersey     | <input type="radio"/> Texas           |
| <input type="radio"/> Colorado             | <input type="radio"/> Louisiana        | <input type="radio"/> New Mexico     | <input checked="" type="radio"/> Utah |
| <input type="radio"/> Connecticut          | <input type="radio"/> Maine            | <input type="radio"/> New York       | <input type="radio"/> Vermont         |
| <input type="radio"/> Delaware             | <input type="radio"/> Marianas Islands | <input type="radio"/> North Carolina | <input type="radio"/> Virgin Islands  |
| <input type="radio"/> District of Columbia | <input type="radio"/> Maryland         | <input type="radio"/> North Dakota   | <input type="radio"/> Virginia        |
| <input type="radio"/> Florida              | <input type="radio"/> Massachusetts    | <input type="radio"/> Ohio           | <input type="radio"/> Washington      |
| <input type="radio"/> Georgia              | <input type="radio"/> Michigan         | <input type="radio"/> Oklahoma       | <input type="radio"/> West Virginia   |
| <input type="radio"/> Guam                 | <input type="radio"/> Minnesota        | <input type="radio"/> Oregon         | <input type="radio"/> Wisconsin       |
| <input type="radio"/> Hawaii               | <input type="radio"/> Mississippi      | <input type="radio"/> Pennsylvania   | <input type="radio"/> Wyoming         |