

SELLER PROFILE

Name: Lindsey Cody
 Company Name: Visit California
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What are you selling (product description)?

Visit California is a non-profit organization with a mission to develop and maintain marketing programs - in partnership with the state's travel industry - that keeps California top of mind as the premier travel destination for domestic and international travelers. Visit California as the official state destination marketing organization offers travel planning visitor information, marketing assets and tools to consumers, media and travel trade professionals. Trade partners can utilize the state of the art STAR program (<http://star.visitcalifornia.com/>) to help promote and sell California.

What markets/visitor types can you accommodate:

- Group
 FIT
 Leisure
 MICE
 Students

Services offered:

- | | |
|---|---|
| <input type="radio"/> Accommodations | <input type="radio"/> Child Care/Programs |
| <input type="radio"/> Convention/Meeting Venues | <input checked="" type="radio"/> Destination Management |
| <input type="radio"/> Financial Service/Foreign Currency Exchange | <input type="radio"/> Food Service |
| <input type="radio"/> Multilingual Staff/Guides | <input type="radio"/> Package Tours |
| <input type="radio"/> Sightseeing | <input type="radio"/> Ticketing Services |
| <input type="radio"/> Transportation/Transfers/Chauffeured Limousines | <input type="radio"/> VIP/Special Services |
| <input type="radio"/> Travel Insurance and Claims Service | <input type="radio"/> Other: _____ |
| <input type="radio"/> Worldwide Reservation System | |

Marketing aids offered:

- | | |
|--|--|
| <input type="radio"/> Advertising Aids | <input type="radio"/> Automated Reservation System |
| <input checked="" type="radio"/> Consumer Brochures in Foreign Languages | <input checked="" type="radio"/> Familiarization Trips |
| <input type="radio"/> Full Customized Itinerary Planning | <input type="radio"/> International Sales Offices |
| <input type="radio"/> Internet Communication Capabilities | <input type="radio"/> Multiple U.S. Based Offices |
| <input type="radio"/> Reference Manuals | <input checked="" type="radio"/> Special Trade Materials |
| <input type="radio"/> USA/Group Discounts | <input type="radio"/> Visual Aids - Video/Slides/Photos |

How do you contract with Inbound Operators:

- Group Rates
 Static Rates
 Connectivity
 Other: We do not directly contract

Destinations in which services are offered:

- | | | | |
|---|--|--------------------------------------|--------------------------------------|
| <input type="radio"/> Alabama | <input type="radio"/> Idaho | <input type="radio"/> Missouri | <input type="radio"/> Puerto Rico |
| <input type="radio"/> Alaska | <input type="radio"/> Illinois | <input type="radio"/> Montana | <input type="radio"/> Rhode Island |
| <input type="radio"/> American Samoa | <input type="radio"/> Indiana | <input type="radio"/> Nebraska | <input type="radio"/> South Carolina |
| <input type="radio"/> Arkansas | <input type="radio"/> Iowa | <input type="radio"/> Nevada | <input type="radio"/> South Dakota |
| <input type="radio"/> Arizona | <input type="radio"/> Kansas | <input type="radio"/> New Hampshire | <input type="radio"/> Tennessee |
| <input checked="" type="radio"/> California | <input type="radio"/> Kentucky | <input type="radio"/> New Jersey | <input type="radio"/> Texas |
| <input type="radio"/> Colorado | <input type="radio"/> Louisiana | <input type="radio"/> New Mexico | <input type="radio"/> Utah |
| <input type="radio"/> Connecticut | <input type="radio"/> Maine | <input type="radio"/> New York | <input type="radio"/> Vermont |
| <input type="radio"/> Delaware | <input type="radio"/> Marianas Islands | <input type="radio"/> North Carolina | <input type="radio"/> Virgin Islands |
| <input type="radio"/> District of Columbia | <input type="radio"/> Maryland | <input type="radio"/> North Dakota | <input type="radio"/> Virginia |
| <input type="radio"/> Florida | <input type="radio"/> Massachusetts | <input type="radio"/> Ohio | <input type="radio"/> Washington |
| <input type="radio"/> Georgia | <input type="radio"/> Michigan | <input type="radio"/> Oklahoma | <input type="radio"/> West Virginia |
| <input type="radio"/> Guam | <input type="radio"/> Minnesota | <input type="radio"/> Oregon | <input type="radio"/> Wisconsin |
| <input type="radio"/> Hawaii | <input type="radio"/> Mississippi | <input type="radio"/> Pennsylvania | <input type="radio"/> Wyoming |