

## SELLER PROFILE

Name: Paul Mason

Company Name: Visit Lauderdale

Address: 101 NE Third Avenue, Suite 100

City, State, Zip : Fort Lauderdale, FL, 33301

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### What are you selling (product description)?

Greater Fort Lauderdale boasts an average year-round temperature of 77°F and has 3,000+ hours of annual sunshine and is known as the Venice of American and Yachting Capital of the World. Explore 4,000+ eateries, 300+ miles of navigable waterways, eight distinct beaches, a thriving arts and culture scene, craft breweries, rooftop bars, diving, fishing and other outdoor adventures, world class shopping and boats, yachts and superyachts moored at the area's many marinas – all conveniently located in the center of South Florida. Made up of 31 municipalities, the destination boasts more than 37,000 lodging accommodations at a variety of hotels, luxury spa resorts and boutique properties, reflecting a cosmopolitan vibe. Upon arrival at FLL Airport (Fort Lauderdale-Hollywood International Airport), it is just five minutes to the beach, Port Everglades, the Greater Fort Lauderdale/Broward County Convention Center and downtown.

### What markets/visitor types can you accommodate:

- Group     
  FIT     
  Leisure     
  MICE     
  Students

### Services offered:

- |   |   |
|---|---|
| <input checked="" type="radio"/> Accommodations                       | <input type="radio"/> Child Care/Programs               |
| <input checked="" type="radio"/> Convention/Meeting Venues            | <input checked="" type="radio"/> Destination Management |
| <input type="radio"/> Financial Service/Foreign Currency Exchange     | <input type="radio"/> Food Service                      |
| <input type="radio"/> Multilingual Staff/Guides                       | <input type="radio"/> Package Tours                     |
| <input type="radio"/> Sightseeing                                     | <input type="radio"/> Ticketing Services                |
| <input type="radio"/> Transportation/Transfers/Chauffeured Limousines | <input type="radio"/> VIP/Special Services              |
| <input type="radio"/> Travel Insurance and Claims Service             | <input type="radio"/> Other: _____                      |
| <input type="radio"/> Worldwide Reservation System                    |   |

### Marketing aids offered:

- |  |  |
|--|--|
| <input checked="" type="radio"/> Advertising Aids                        | <input type="radio"/> Automated Reservation System                 |
| <input checked="" type="radio"/> Consumer Brochures in Foreign Languages | <input checked="" type="radio"/> Familiarization Trips             |
| <input checked="" type="radio"/> Full Customized Itinerary Planning      | <input type="radio"/> International Sales Offices                  |
| <input type="radio"/> Internet Communication Capabilities                | <input type="radio"/> Multiple U.S. Based Offices                  |
| <input checked="" type="radio"/> Reference Manuals                       | <input checked="" type="radio"/> Special Trade Materials           |
| <input type="radio"/> USA/Group Discounts                                | <input checked="" type="radio"/> Visual Aids - Video/Slides/Photos |

### How do you contract with Inbound Operators:

- Group Rates     
  Static Rates     
  Connectivity     
  Other: \_\_\_\_\_

**Destinations in which services are offered:**

- |  |  |                                      |                                      |
|--|--|--------------------------------------|--------------------------------------|
| <input type="radio"/> Alabama              | <input type="radio"/> Idaho            | <input type="radio"/> Missouri       | <input type="radio"/> Puerto Rico    |
| <input type="radio"/> Alaska               | <input type="radio"/> Illinois         | <input type="radio"/> Montana        | <input type="radio"/> Rhode Island   |
| <input type="radio"/> American Samoa       | <input type="radio"/> Indiana          | <input type="radio"/> Nebraska       | <input type="radio"/> South Carolina |
| <input type="radio"/> Arkansas             | <input type="radio"/> Iowa             | <input type="radio"/> Nevada         | <input type="radio"/> South Dakota   |
| <input type="radio"/> Arizona              | <input type="radio"/> Kansas           | <input type="radio"/> New Hampshire  | <input type="radio"/> Tennessee      |
| <input type="radio"/> California           | <input type="radio"/> Kentucky         | <input type="radio"/> New Jersey     | <input type="radio"/> Texas          |
| <input type="radio"/> Colorado             | <input type="radio"/> Louisiana        | <input type="radio"/> New Mexico     | <input type="radio"/> Utah           |
| <input type="radio"/> Connecticut          | <input type="radio"/> Maine            | <input type="radio"/> New York       | <input type="radio"/> Vermont        |
| <input type="radio"/> Delaware             | <input type="radio"/> Marianas Islands | <input type="radio"/> North Carolina | <input type="radio"/> Virgin Islands |
| <input type="radio"/> District of Columbia | <input type="radio"/> Maryland         | <input type="radio"/> North Dakota   | <input type="radio"/> Virginia       |
| <input checked="" type="radio"/> Florida   | <input type="radio"/> Massachusetts    | <input type="radio"/> Ohio           | <input type="radio"/> Washington     |
| <input type="radio"/> Georgia              | <input type="radio"/> Michigan         | <input type="radio"/> Oklahoma       | <input type="radio"/> West Virginia  |
| <input type="radio"/> Guam                 | <input type="radio"/> Minnesota        | <input type="radio"/> Oregon         | <input type="radio"/> Wisconsin      |
| <input type="radio"/> Hawaii               | <input type="radio"/> Mississippi      | <input type="radio"/> Pennsylvania   | <input type="radio"/> Wyoming        |