



WHO: Visit Lauderdale is the official destination marketing organization for Greater Fort Lauderdale and serves as the tourism department for Broward County, Florida. Visit Lauderdale promotes the area's 31 municipalities to a global audience of leisure and business travelers as the ideal place for Everyone Under the Sun in recognition of the area's diverse and welcoming vibe, and books conventions into the Greater Fort Lauderdale/Broward County Convention Center and Area hotels and resorts.

WHAT: Greater Fort Lauderdale is known as the Venice of American and Yachting Capital of the World. Explore 4,000+ eateries, 300+ miles of navigable waterways, eight distinct beaches, a thriving arts and culture scene, craft breweries, rooftop bars, diving, fishing and other outdoor adventures, world class shopping and boats, yachts and superyachts moored at the area's many marinas – all conveniently located in the center of South Florida. The area is known as one of the top scuba diving and snorkeling destinations in Florida. Made up of 31 municipalities, the destination boasts more than 37,000 lodging accommodations at a variety of hotels, luxury spa resorts and boutique properties, reflecting a cosmopolitan vibe.

31 MUNICIPALITIES: **Oceanside:** Dania Beach, Deerfield Beach, Fort Lauderdale, Hallandale Beach, Hillsboro Beach, Hollywood, Lauderdale-By-The-Sea, Lighthouse Point, Pompano Beach, Sea Ranch Lakes.

Inland: Coconut Creek, Cooper City, Coral Springs, Davie, Lauderdale Lakes, Lauderhill, Lazy Lakes, Margate, Miramar, North Lauderdale, Oakland Park, Parkland, Pembroke Park, Pembroke Pines, Plantation, Southwest Ranches, Sunrise, Tamarac, West Park, Weston and Wilton Manors.

WHEN: Greater Fort Lauderdale's climate is tropical with an average year-round temperature of 76°F / 25°C and 3,000 hours of sunshine. Winter temperatures average a mean of 66° F / 19° C; summer, a mean of 84° F / 29° C. January is the coolest month of the year and August is the warmest. The heaviest rainfalls occur during August and September.

WHERE: Greater Fort Lauderdale (Broward County) encompasses 1,197 square miles (766,016 acres), with 24 miles of Atlantic Ocean beach, stretching between Palm Beach County on the northern perimeter and Miami-Dade County on the southern. It has a resident population of over 1.95 million, with over 180,000 residing in Fort Lauderdale, the largest municipality and the seat of county government. Broward County is bounded on the west by 505,600 acres of Everglades (occupying about 2/3 of the county). With 300+ miles of navigable inland waterways within Broward County, it has earned the nickname "Venice of America." An extensive Water Taxi service provides fun and efficient transportation for visitors and residents between hotels, restaurants, beaches, bars and attractions.

WHY: The reasons to visit are as abundant as the sun and palm trees. There are 300+ sunshine-y days a year in this South Florida destination, which gives visitors plenty of opportunities to enjoy nature,

boating, diverse neighborhoods, events, attractions, and unique only-here specialness that helps define Greater Fort Lauderdale.

HOW: Upon arrival at FLL Airport (Fort Lauderdale-Hollywood International Airport), it is just five minutes to the beach, Port Everglades, the Greater Fort Lauderdale/Broward County Convention Center and downtown. Find trip planning inspiration at [visitlauderdale.com](https://www.visitlauderdale.com) and follow @VisitLauderdale on [Facebook](#), [Instagram](#), [Twitter](#) and [YouTube](#).