



2023-2025 Board of Directors - Nominee Bios



Julie Katz - TourMappers North America

Julie Katz is owner and Managing Director of TourMappers North America, LLC, a Boston-based international-inbound travel company selling B2B, primarily to European tour operators.

In 1986 Julie established Tour Guides of New England, a local tour guide service and group tour company. In 2002 TGNE evolved into TourMappers North America, establishing its FIT division 5 years later. FIT sales is now TourMappers' primary focus.

Julie is a recipient of the Massachusetts Office of Travel & Tourism's Larry D. Meehan Award for Tourism Leadership, was on the Board of Directors of Plymouth 400, Inc., and TourMappers received the U.S. Travel Association/Brand USA's Chairman's Circle Honors for four consecutive years.

Julie graduated from the University of Massachusetts, Amherst with a BA in Political Science. She was born and still lives in Brookline, MA.



Jason Murray - Southwestern Adventure Tours

As a native of Utah, Jason grew up visiting the National Parks, Monuments, and other regions throughout the Western United States. That is where he first fell in love with the history and geology of the area. One of his favorite trips was down to Havasupai Falls and the Colorado River in the Grand Canyon. Even when he attended college in California, he continued to enjoy the diverse geological and ecological environments nearby in the Sierra Nevada's and the California Coast.

He has enjoyed camping, hiking, backpacking, and touring throughout the west for the last 35 years. One of his greatest loves is sharing his passion of the history, geology, and beauty of the Southwestern United States with those he tours with.

Jason is the Owner/President of Southwest Adventure Tours since 2013 and an active member of the inbound travel industry. In addition to IITA, he is a member of Visit Salt Lake, NTA, ABA, Travel Alliance Partners, and the Treasurer of the Grand Circle Association.



Mindy Shea Frazier - Visit Savannah

Mindy hails from Charlotte, NC where she graduated with a degree in Political Science and International Politics. After graduation she spent over 10 years in television news as a reporter, anchor, writer, and producer.

After leaving the media, she spent the next 12 years in luxury hotel sales, working with top accounts at 4 and 5-star hotels.

In 2006 she joined Visit Savannah as their Group Tour Manager, working primarily with their domestic motorcoach industry. Shortly after coming on board, she started working to help bring Savannah into the international spotlight. For 15 years she worked with both the domestic and international markets as the Director of Tour, Travel, and International Sales. At the beginning of 2022 her focus turned exclusively to the organization's international efforts as the world began to recover from the pandemic and our borders began to reopen for inbound travel.

Over the past 16 years she's worked hard to create strong partnerships with Georgia's state tourism office, the US-based receptive operators, the state's representatives abroad, as well as international tour operators in Savannah's key source markets.



Jeff Ment, Managing Director, Ment Law Group

Jeffrey Ment provides legal counsel to travel companies around the world. He has been in the travel industry for more than 35 years. Prior to law school, he gained valuable experience working as a travel advisor, tour guide and sales manager for two airlines.

Mr. Ment graduated from the University of Connecticut (1989) and the University of Miami School of Law (1992). He is admitted in New York, Connecticut, the U.S. District Courts of New York (SDNY and EDNY) and Connecticut as well as the U.S. Circuit Court of Appeals, Second Circuit.

Mr. Ment offers a unique ability to represent the many facets of the travel and tourism industry, including tour operators. He handles the defense of personal injury actions, international and national compliance laws, seller of travel law compliance, general representation for travel companies, contract drafting and risk avoidance management services. He regularly represents clients in liability litigation arising from accidents.

Mr. Ment is a sought-after speaker at industry events. He regularly addresses members of the NTA, USTOA, ASTA, Family Travel Association, Adventure Travel Trade Association, Wellness Tourism Association, Student & Youth Travel Association, and the International Tour Management Institute. He is a member of The International Forum of Travel and Tourism Attorneys, The International Society of Hospitality Consultants, and the Academy of Hospitality Industry Attorneys.

Mr. Ment writes the legal column for Travel Age West and is frequently quoted in the media on articles on travel.

The Ment Law Group has offices in Hartford and Westport, CT and New York City.