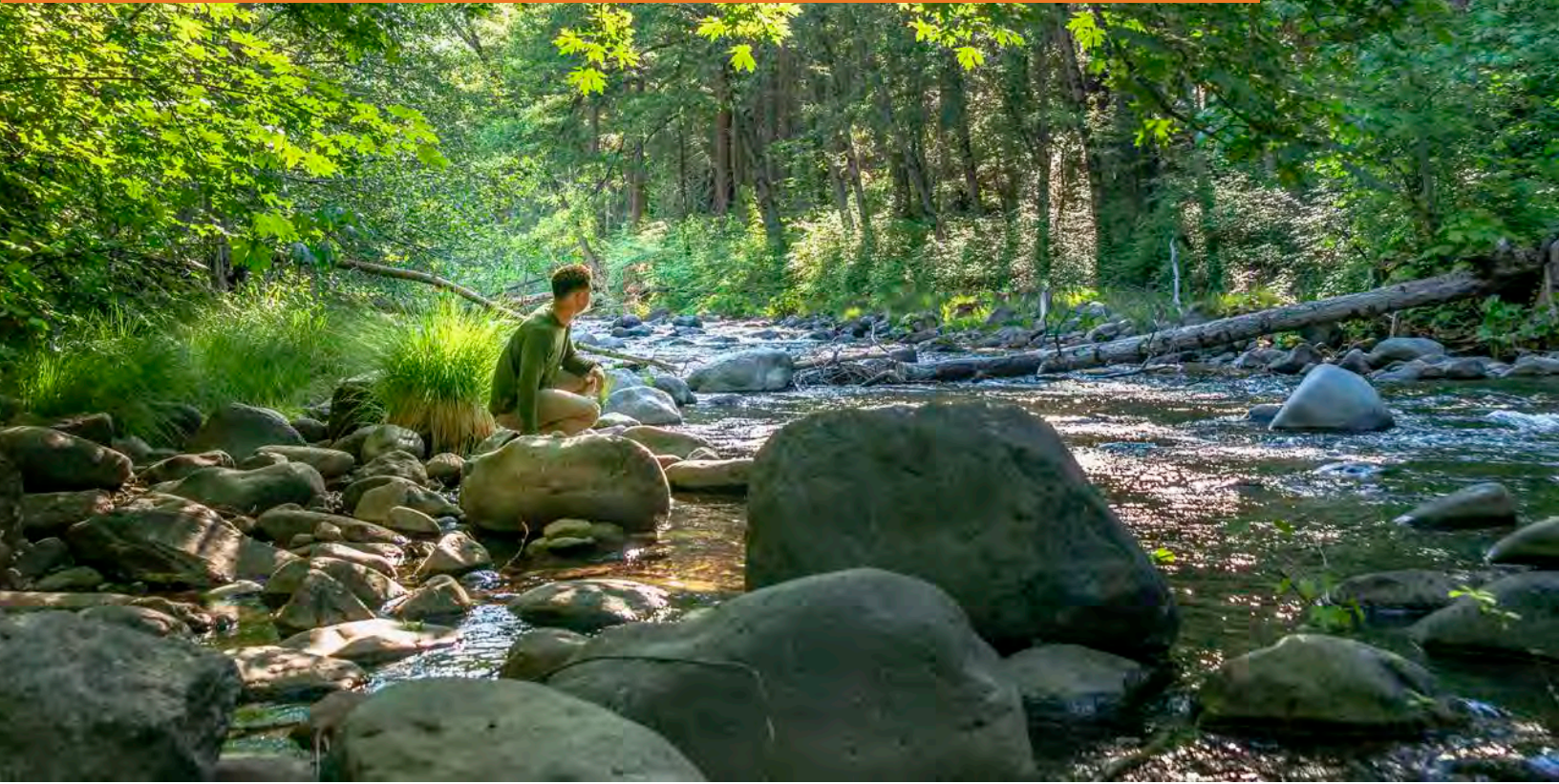


An aerial view of San Francisco, California, during the golden hour of sunset. The city's dense urban landscape is visible, with numerous buildings of varying heights and styles. The Transamerica Pyramid stands out prominently on the right side of the frame. In the background, the city extends to the waterfront, with the Golden Gate Bridge visible in the distance. The sky is a mix of blue and orange, with soft clouds. The overall scene is vibrant and captures the essence of the city's architecture and setting.

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# Your Golden State Adventure Awaits



## Stay and Play




The Golden State offers superior quality, authenticity, exclusivity and meaningful experiences—all with a distinctly Californian vibe. From world-class resorts and one-of-a-kind culinary offerings, to the vibrant culture and entertainment landscape inherent to the state's DNA, California is the ultimate dream vacation destination.

City breaks, coastal road trips, desert escapes, wine country immersions, wellness retreats and mountain adventures, California offers your clients a wide diversity of trip types. The best part? There's no need to narrow it down to one. You can easily mix and match a variety of experiences in one incredible itinerary.

## Helpful Tools

- Educational platform for Travel Advisors: [California STAR](#)
- Visit California [Travel Trade Website](#)
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