WRITING THE INDUSTRY’S NEXT CHAPTER

Challenges & Opportunities in the Year Ahead
TRAVEL DEMAND IS ROBUST

Compared to 2019 levels...

- Hotel Room Demand: 97%
- Hotel RevPAR: 108%
- Air Travel Volume: 80%
- Domestic Travel Spending: 95%
TRAVEL LEADERS FACE COMPLEX CHALLENGES

TRAVEL: ESSENTIAL & RESPONSIBLE

- Economic Powerhouse
- Top Job Creator
- #1 Service Export
- Sustainability Leader
ADVANCING SEAMLESS, SECURE TRAVEL

1. Upgrade Air Travel Experience
2. End Visa Delays
3. Improve Infrastructure