

U.S. TRAVEL
ASSOCIATION®

WRITING THE INDUSTRY'S **NEXT CHAPTER**

Challenges & Opportunities in the Year Ahead

TRAVEL DEMAND IS **ROBUST**

COMPARED TO 2019
LEVELS...

Hotel Room Demand: 97%

Hotel RevPAR: 108%

Air Travel Volume: 80%

Domestic Travel Spending: 95%

TRAVEL LEADERS FACE **COMPLEX CHALLENGES**

Homelessness **Inflation**

Climate Single-Use Plastics

Travel Boycotts Food Waste Affordable Housing

Economic Uncertainty

Social Issues Public Health Concerns

Public Safety **Labor Shortages**

Overtourism Fentanyl Crime

Recession

TRAVEL: ESSENTIAL & RESPONSIBLE

- ✓ **Economic Powerhouse**
- ✓ **Top Job Creator**
- ✓ **#1 Service Export**
- ✓ **Sustainability Leader**



ADVANCING SEAMLESS, SECURE TRAVEL

1

Upgrade Air Travel Experience

2

End Visa Delays

3

Improve Infrastructure

STRENGTHENING ENGAGEMENT

