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Benjamin Eastman
Senior Director, Tourism Development
USA
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Mindy Shea, Chair
Visit Savannah

Jennifer Ackerson
Alon Tourism Solutions

Pasquina DeCarlo
TeamAmerica

Ivar Hottentot
Meeting Point NA

Kimberly Petersen
Capitol Region

Laurie Pike
Plantation on Crystal River

Daniel Schwartz
San Francisco Travel Association

Alicia Stellhorn
Gateway Arch and Riverboats
Welcome
Tuesday, February 14

7:30 AM - 5 PM: Registration
Mission Bay Lobby
Sponsored by Colorado Tourism Office

8 - 8:45 AM: Inbound Operator Breakfast
William D. Evans Ship (adjacent to hotel restaurant)
Sponsored by NYC & Company

9 AM - 12:15 PM: Annual Business Meeting & General Session
Mission Bay BC

9 AM: Annual Business Meeting
9:30 AM: State of the Industry — U.S. Travel

10 AM: Panel: What Sustainability Means in the U.S. Travel Industry
Sponsored by Visit Savannah

10:45 AM BREAK

11 AM: Keynote & Panel: The Future of Travel & Tourism through a Global Lens

12:30 – 1:30 PM: Lunch
Mission Bay DE
Sponsored by Alabama Tourism

Marketplace Profile
Inbound Operator Profile
Click on the Inbound Operator name to view their profile information.

- AlliedTPro
- America 4 You
- American Incoming
- American Ring Travel
- AmericanTours International LLC
- Bonotel Exclusive
- DETOURS of Arizona
- Discover Destinations
- Dream Vacation Builders
- Easy Time Travel
- Five Star Tours
- Kaleidoscope Adventures
- Misha Tours
- Meeting Point North America
- OnStage Academy by Aloha
- Onward
- OTS Global Americas
- BMP Travel
- Rocky Mountain
- SeeUSATours

DMO/Supplier Profile
Click on the name of the DMO/Supplier to view their profile information and one-pager.

- Alabama Tourism Department
- ALON Tourism Solutions
- Arkansas Tourism
- Arlington CVB
- Belmont Park
- Birmingham CVB
- Blair Hotels
- Bloomington, MN CVB
- Brightline Trains
- BWM Hotel Group
- Visit California
- Capital Region USA
- Visit Cedar City
- Brian Head Tourism Bureau
- Charlotte Regional Visitors Authority
- Visit Clarksville
- Colorado Tourism Office
- Destination Niagara USA
- Earl Enterprises
- Evans Hotels
- Visit El Paso
- Visit Fairfax
USA
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IITA Chairman
Peter van Berkel
President, Travalco
IITA Annual Meeting
Partners in Inbound Travel

Inbound Operators Connect Destinations and Suppliers with International Travel Buyers
INBOUND INSIDER

STEPS TO SUCCESS™

International Inbound Travel Association

Powered by ALON TOURISM SOLUTIONS

USA

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SAN DIEGO • CALIFORNIA
Lisa Simon
IITA CEO
IITA Board of Directors

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Chairman
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Lena Ross, Chair
America 4 You

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Richard Groesz
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IPW / US Travel Association

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Gray Line City Sightseeing NY
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Southwest Adventure Tours

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Jeff Ment
Ment Law Group

Mindy Shea Frazier
Visit Savannah
3 Pillars of Opportunity

Education

Advocacy

Business
Geoff Freeman
President & CEO,
U.S. Travel Association
WRITING THE INDUSTRY’S NEXT CHAPTER

Challenges & Opportunities in the Year Ahead
TRAVEL DEMAND IS ROBUST

COMPAARED TO 2019 LEVELS...

Hotel Room Demand: 97%

Hotel RevPAR: 108%

Air Travel Volume: 80%

Domestic Travel Spending: 95%
TRAVEL LEADERS FACE COMPLEX CHALLENGES

Homelessness  Inflation  
Climate  Single-Use Plastics  
Travel Boycotts  Food Waste  Affordable Housing  
Economic Uncertainty  
Social Issues  Public Health Concerns  
Public Safety  Labor Shortages  
Overtourism  Fentanyl  Crime  
Recession
TRAVEL: ESSENTIAL & RESPONSIBLE

- Economic Powerhouse
- Top Job Creator
- #1 Service Export
- Sustainability Leader
ADVANCING SEAMLESS, SECURE TRAVEL

1. **Upgrade** Air Travel Experience
2. **End** Visa Delays
3. **Improve** Infrastructure
STRENGTHENING ENGAGEMENT

Group

Domestic Leisure

International Inbound

Business Transient
What Sustainability Means in the U.S.

MODERATOR
Arnie Weissmann
Editor-in-Chief, Travel Weekly

Cathy Ritter
Better Destinations LLC

Greg Takehara
Tourism Cares

Ron Pohl
BWH Hotel Group

Peter van Berkel
Travalco and IITA Chairman