
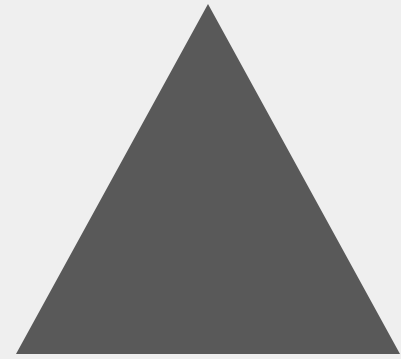


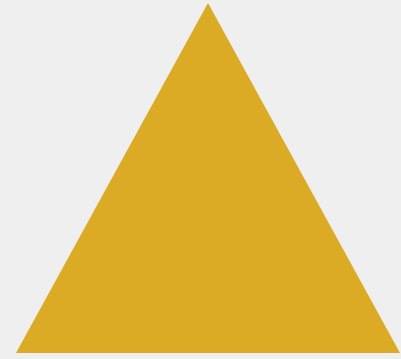
IITA  **FEBRUARY 11-14**
2024
SUMMIT
MEMPHIS • TENNESSEE

2024 Summit Sponsorships

SUMMIT 2024 SPONSORSHIP LEVELS



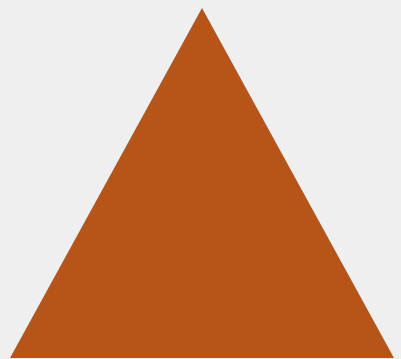
Platinum **\$10,000
and up**



Gold **\$5,000 to
\$9,999**



Silver **\$2,500 to
\$4,999**



Bronze **\$1,000 to
\$2,499**



	Host	Platinum	Gold	Silver	Bronze
Flash Drive with marketing info in event bags	*	*	*	*	*
Logo on sponsor signage at event	*	*	*	*	*
Logo on Summit web site	*	*	*	*	*
Logo in Summit program/app	*	*	*	*	*
Logo in IITA Newsletter	*	*	*	*	*
Banner ad on website	*	*	*	*	
Opportunity to address attendees at event	*	10 min.	5 min.	3 min.	
Reserved table at luncheons/dinners	*	*	*		
Complimentary registration(s)	4	2	1		
Chair drop (at sponsored event)	*	*			
Pre & Post e-Blast or mailing Inbound Operators (at sponsor cost)	*	*			
Additional benefits as outlined in RFP	*				

Monday IITA Summit Lunch

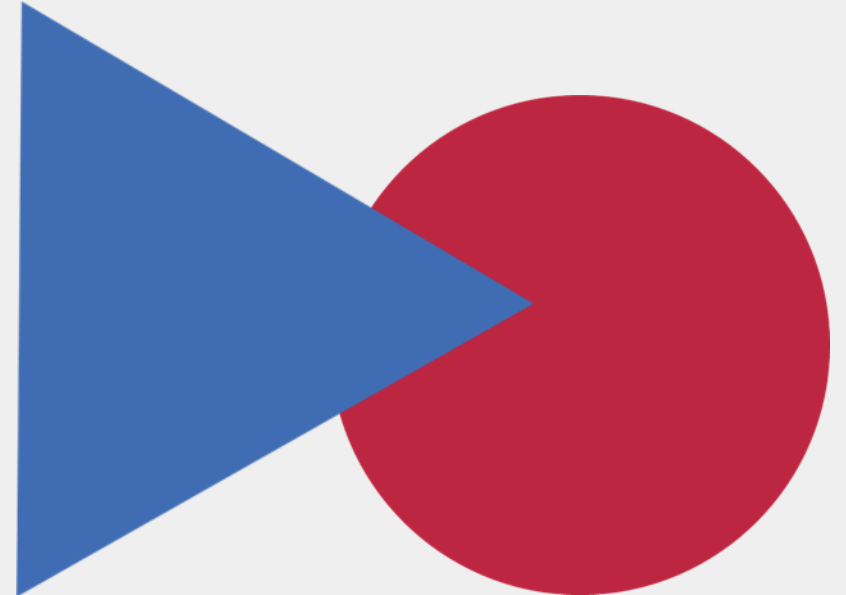
Make an early impression on attendees by hosting the first full attendee Lunch. Provide entertainment, show a video, make a presentation and leave lasting impression!

\$14,000 Sponsorship Investment



SOLD

Thank You!
Alabama Tourism

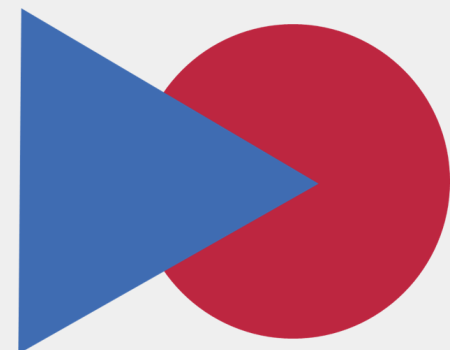


Tour Operator Breakfasts

Spread the love and make a great first impression by sponsoring breakfast for all Inbound Operators on Monday, Tuesday or Wednesday morning. As the exclusive sponsor of the meal, you'll be one of the first presenters to take the floor and each day to promote your product/destination.

\$7,000 Sponsorship Investment Includes:

- Speaking/Presentation time**
- Complimentary registration (1)**
- ...and more!**



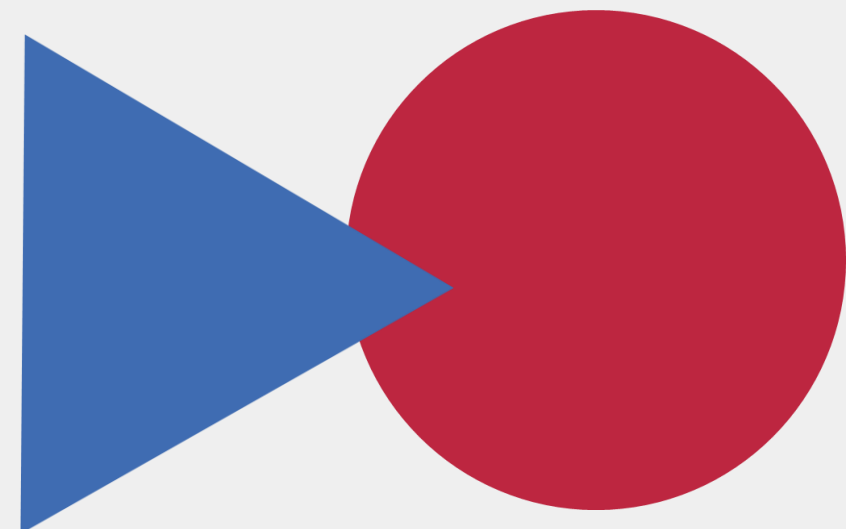
- **Monday breakfast is available**
- **Tuesday breakfast is on HOLD**
- **Wednesday breakfast sponsor: Tupelo Convention & Visitor Bureau**

Wednesday IITA Summit Lunch

Don't let the Inbound Operators leave Summit without learning about your destination/property. Showcase What's New. . .What Not to Miss and Why they should include your product in their itineraries. Host the Wednesday Lunch and let attendees experience your brand through entertainment and a presentation.

PLATINUM SPONSORSHIP

\$14,000 Sponsorship Investment



SOLD

**THANK YOU!
IPW**

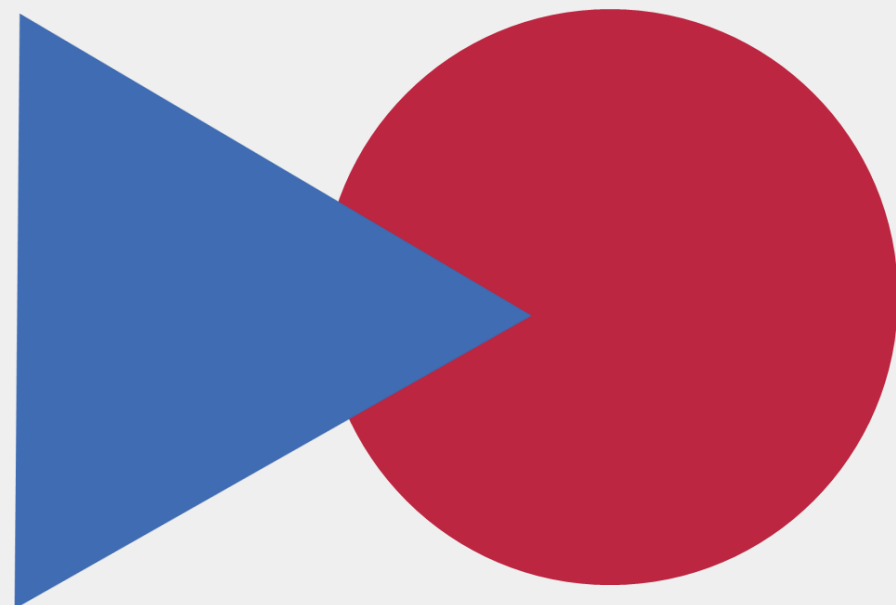
SOLD

**THANK YOU!
VISIT SALT LAKE**

Welcome Reception

What better way to kick off Summit than with a Sunday evening pre-Super Bowl Welcome Reception? IITA members will come together for the first time prior to the start of Summit. This is an opportunity to welcome and mingle with the Inbound Operators before the official business starts!

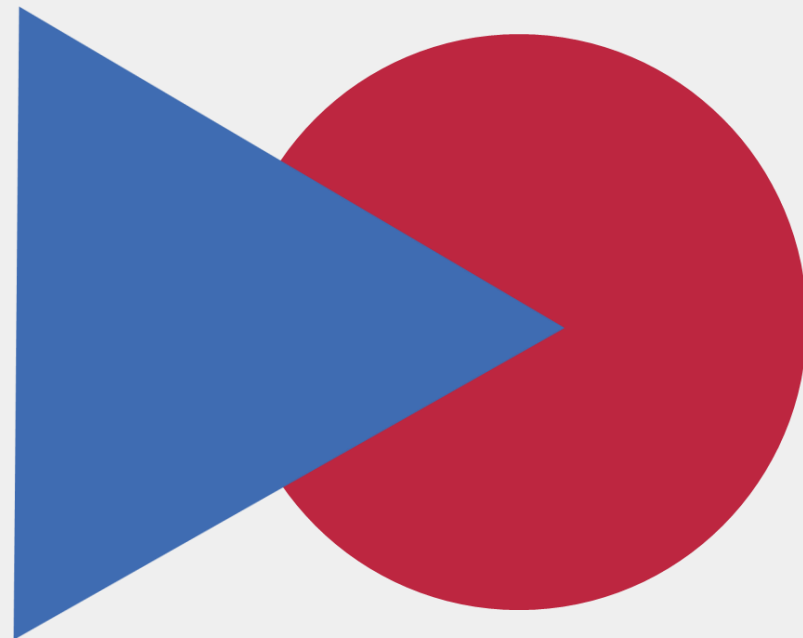
\$6,000 Sponsorship Investment



Annual Business Meeting

This well attended event will afford you the opportunity to let your brand shine as all Summit attendees gather for association and industry news.

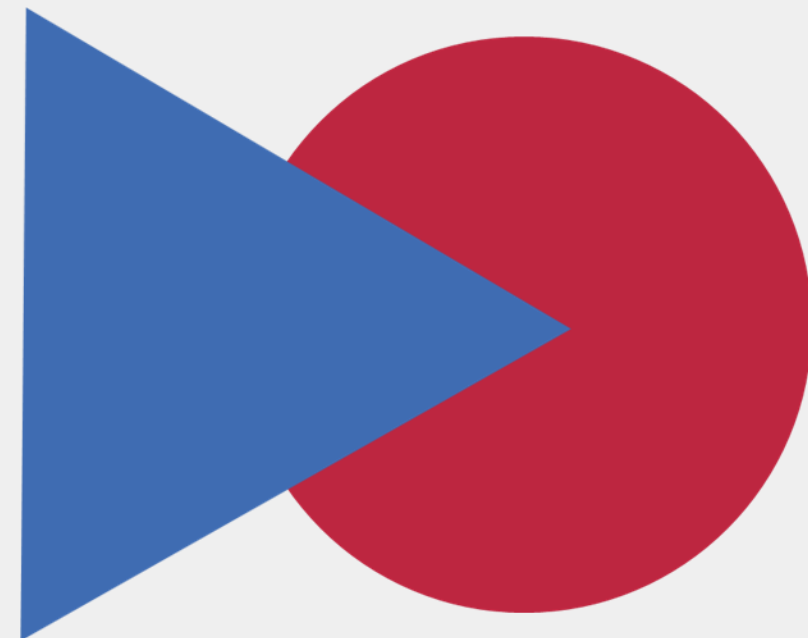
\$3,000 Sponsorship Investment



General Session I

This General Session follows the Annual Business Meeting. The sponsor has the esteemed role of introducing the Summit Keynote speaker and well as providing information about their product.

\$3,000 Sponsorship Investment

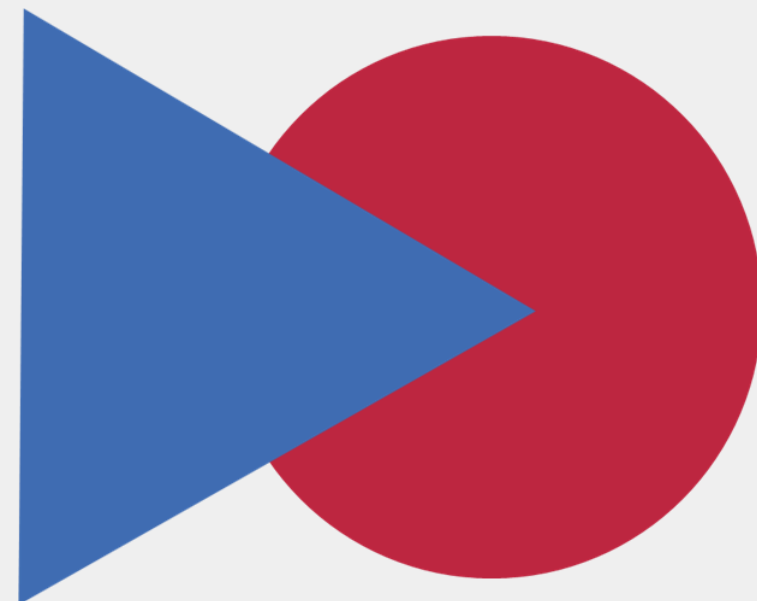


Power Hour Networking Appointments Session I Monday

This sponsorship will allow you to have your logo on all marketplace slides, provide an intro about your destination/company and the opportunity to provide a table drop/gift for Inbound Operators.



\$3,000 Sponsorship Investment



Power Hour Networking Appointments Session II Wednesday

This sponsorship will allow you to have your logo on all marketplace slides, provide an intro about your destination/company and the opportunity to provide a table drop/gift for Inbound Operators.

\$3,000 Sponsorship Investment



Inbound Operator Forum

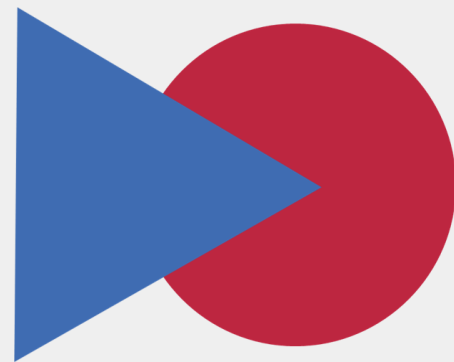
An excellent opportunity to have the attention of the Inbound Operators during their exclusive Forum.

\$3,000 Sponsorship Investment



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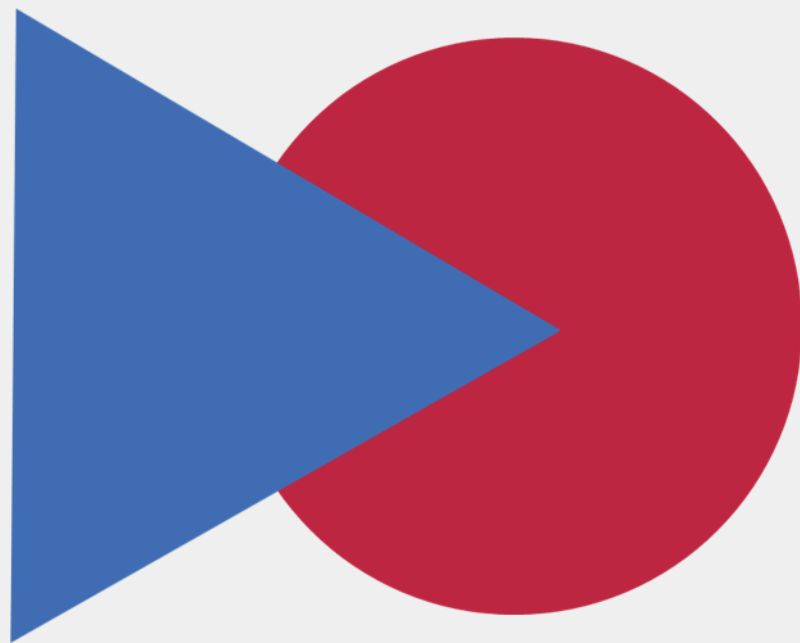
Thank You!
Visit Savannah



Registration Sponsor

Make a positive first impression to Summit attendees as the registration sponsor. Your logo will be featured on all signage at registration, an area that every attendee visits. Additionally, sponsor may assist at registration and personally speak with attendees as they arrive.

\$2,000 Sponsorship Investment



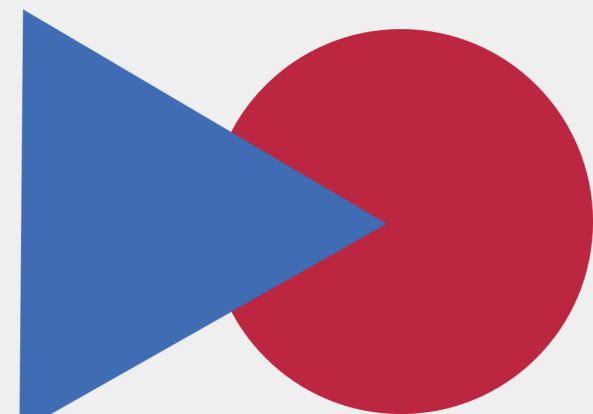
Afternoon Power Hour Breaks

Showcase your brand during networking breaks with signage, giveaways and brand materials.

\$2,000 Sponsorship Investment

Two opportunities available:
Monday and Wednesday

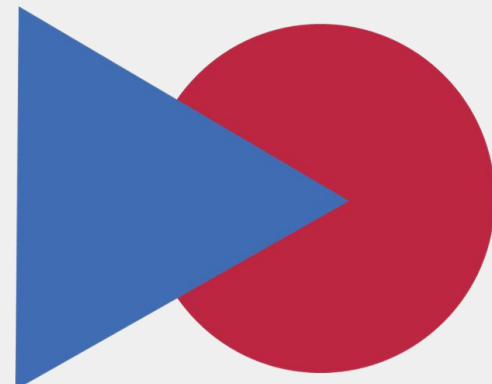
Sponsor will be permitted in
the Power Hour during the
official designated break.



Monday Wine Reception Sponsor

After a successful day of education and networking appointments, provide attendees a relaxing opportunity to mingle with peers by sponsoring the Monday Wine Reception. Showcase wine from your state/area.

\$2,000 Sponsorship Investment
(does not include wine or hors d'oeuvres)

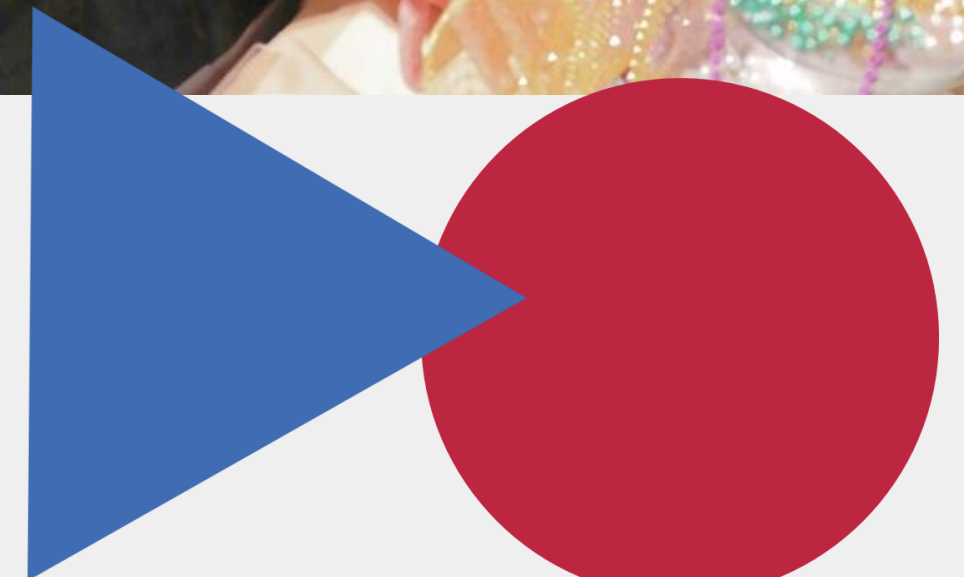


Board of Directors Lunch

Take this opportunity to have the attention of the leadership of *the* leading inbound travel organization. IITA's esteemed Board of Directors are the decision-makers for a broad range of industry businesses.

\$2,000 Sponsorship Investment

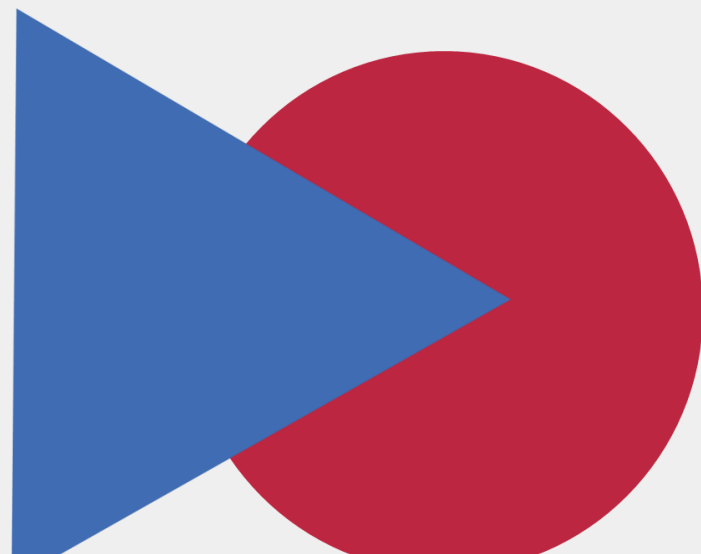
Visit: <http://internationalinboundtravelassociation.org/about/leadership/>
To learn more about the IITA Board of Directors and Advisory Board.



Morning Coffee Breaks

Give attendees the fuel they need to have a successful event. Sponsor the one of the morning Coffee stations to have your brand featured with everyone's favorite pick-me-up.

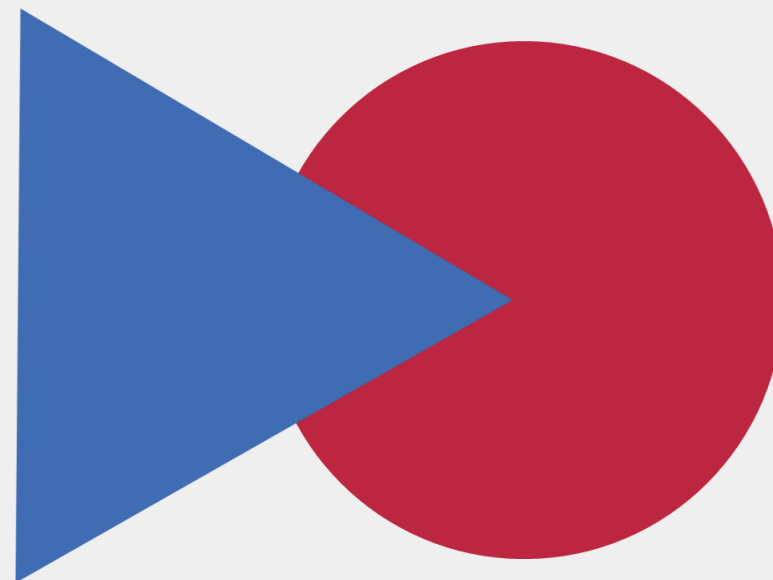
\$1,500 Sponsorship Investment
(Three opportunities available – Monday, Tuesday, Wednesday)



Registration Bags

Sustainable Registration Bags will feature your brand name and logo that attendees will pick up at the registration desk. These high-end bags will be utilized for years!

\$2,000 Sponsorship Investment
(does not include bags)



Lanyards

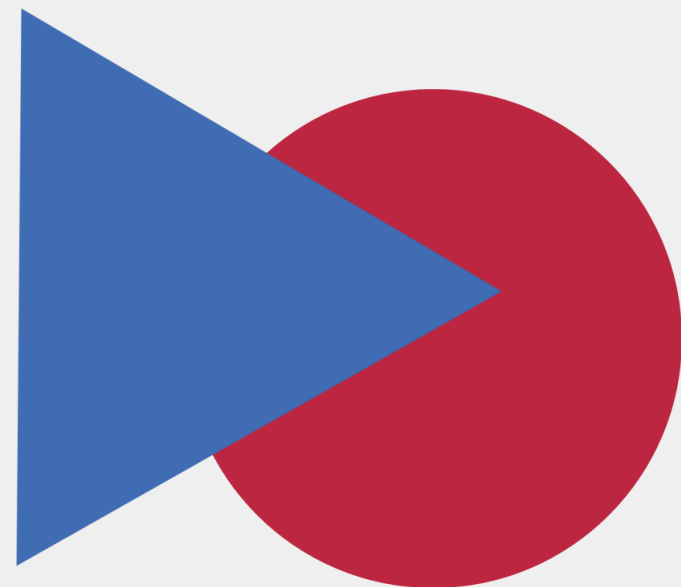
Feature your brand name and logo around the neck of every Summit attendee. Summit lanyards are vital identification pieces that will be utilized throughout Summit.

\$2,000 Sponsorship Investment
(plus the cost of lanyards)



SOLD

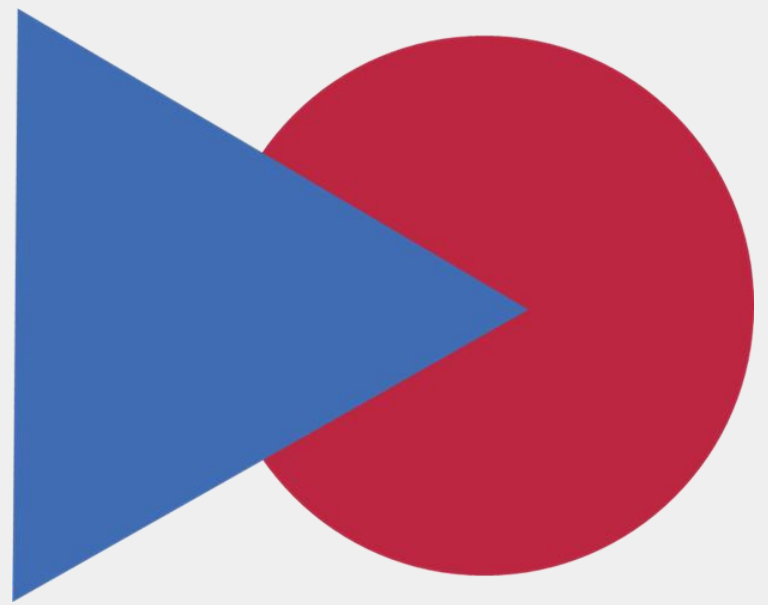
**THANK YOU!
TOURPLAN**



Sustainable Name Badge Holder

An affordable, high visibility opportunity.
Badges must be worn to all events.

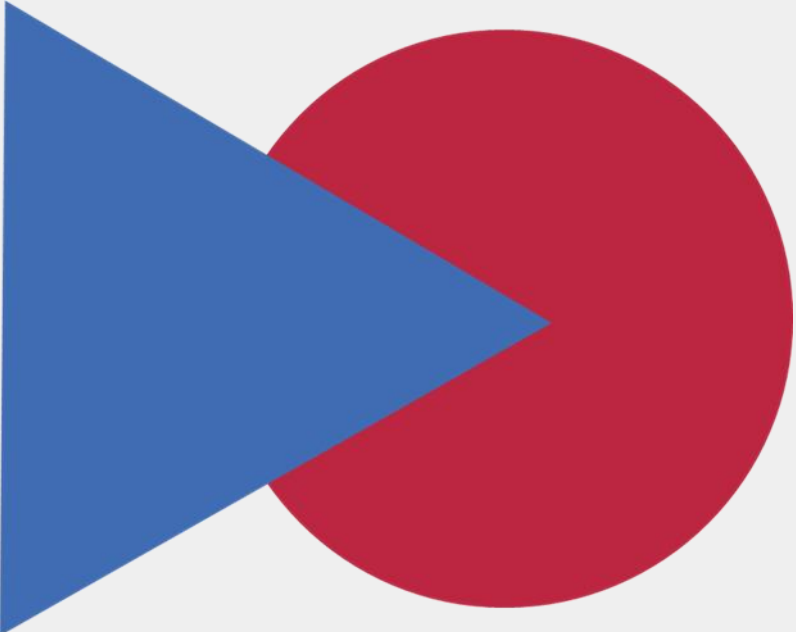
\$2,000 Sponsorship Investment
(plus the cost of 250 Name Badge Holders)



Sustainable Water Bottles

Feature your brand name and logo on the attendees stainless water bottles.

\$1,500 Sponsorship Investment
(plus the cost of 250 water bottles)





For more information
on sponsorships or to create
your customized package,
please contact:

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kim.fisher@inboundtravel.org
Cell: 678.772.5051

