



ONE OF THE WORLD'S MOST BELOVED CITIES

San Francisco has a mythic appeal that makes it an ideal year-round destination. It offers awe-inspiring beauty, welcoming communities, and a spirit of creativity.



ICONIC LANDMARKS

Clanging cable cars, the beautiful Golden Gate Bridge, lively Fisherman's Wharf, mysterious Alcatraz Island, bustling Chinatown, and charming Victorian homes—San Francisco overflows with singular landmarks. Look beyond these icons and discover a city that boasts vibrant neighborhoods, pulsating nightlife, superb shopping, outstanding museums, and critically acclaimed theaters.



OUTDOORS

Our pleasant climate and breathtaking natural scenery guarantee that you'll spend time here outdoors. From cruises on the bay to protected parks, not to mention creative uses of urban space, you'll find ways to connect with nature in every neighborhood of San Francisco. Those looking for outdoor adventure will find plenty of options including kayaking on the Bay and bike tours through Golden Gate Park.

CULINARY

Thousands of restaurants offering all cuisines and price points are ready to serve your clients' needs. San Francisco and the Bay Area represent the greatest concentration of Michelin stars anywhere in the Americas. The region is a food and wine lover's paradise!

ARTS & CULTURE

San Francisco is home to world-renowned opera, symphony, and ballet companies; international film festivals; acclaimed museums, galleries, and theaters; and a dynamic, diverse year-round calendar of events that put the city at the forefront of the national arts scene. The city is a canvas, allowing visitors to experience public art—including murals, sculpture, and light art—at every turn.



GETTING HERE

San Francisco International Airport (SFO) is the gateway to the city, served by dozens of international and domestic carriers with non-stop flights to cities worldwide. SFO is excited to welcome travelers with an airport experience that features seamless access, thoughtful amenities, sustainable design and inspiring artwork and exhibits. Visit SFO online at flysfo.com.

WHERE TO STAY

San Francisco has more than 30,000 hotel rooms, with options ranging from luxury five-star properties to more budget-friendly choices. Because of San Francisco's compact size, almost any hotel you book will be the perfect home base from which to explore all the iconic sights, spectacular views, and delicious food the city has to offer.

UNIQUE ACTIVITIES

San Francisco offers endless opportunities for your clients, no matter their preferences or interests. The San Francisco Travel team can connect you to local businesses who offer these and many other experiences:

- Alcatraz night tours
- Guided urban hiking and outdoor art exhibitions
- Bike rides across the Golden Gate Bridge, followed by a picnic lunch at Baker Beach
- Sunset cruises on San Francisco Bay
- Nighttime rides on the SkyStar Observation Wheel
- California Academy of Sciences and its incredible indoor rainforest
- Legendary bars and speakeasys
- Private food and wine experiences
- The Presidio, with its ingenious Tunnel Tops

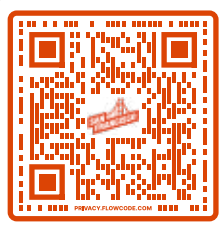


BEYOND SAN FRANCISCO

Enjoy top-notch wines in Napa Valley and Sonoma County, premier golfing in Monterey, or immerse yourself in the cutting edge of the tech world in Silicon Valley. All are a short drive from San Francisco.

Destination	Time	Distance
Berkeley	25 minutes	19 km/12 mi
Carmel/Monterey	2 hours	214 km/133 mi
Lake Tahoe	3½ hours	333 km/209 mi
Los Angeles	6 hours	622 km/389 mi
Napa/Sonoma	1 hour	80 km/50 mi
Oakland	25 minutes	19 km/12 mi
Sacramento	2½ hours	142 km/88 mi
Sausalito	20 minutes	13 km/8 mi
Silicon Valley	1 hour	80 km/50 mi
Yosemite	3½ hours	296 km/185 mi
Tri Valley	1 hour	56 km/35 mi

GET YOUR TRAVEL TRADE NEWS



Sign up to receive our quarterly Travel Trade newsletter. Keep up to date with all San Francisco and the Bay Area has to offer.

Or reach out directly to a member of our team!

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